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Vuzix Joins Salesforce Wear Initiative to Accelerate the Adoption of Wearables in the Enterprise

Vuzix empowers customers to create high-quality wearable solutions to transform worker productivity and satisfaction

ROCHESTER, N.Y., Sept. 4, 2014 /PRNewswire/ -- Vuzix® Corporation (OTCQB: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, today announced it has joined the Salesforce Wear initiative, creating the first ecosystem dedicated to accelerating the adoption of wearables in the enterprise. As part of the initiative, Vuzix is helping businesses create wearable experiences with eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. In addition, Vuzix will demonstrate the potential of wearable technology for a wide variety of workforce capabilities extending to many industries.



"Building on the rise and momentum of the wearable technology space, Vuzix is excited to be partnering alongside other key industry leaders in the technology and augmented reality space to create high-quality wearable solutions for worker productivity and satisfaction," said Vuzix CEO and President Paul J. Travers. "Contributing to the Salesforce Wear initiative will be Vuzix' award-winning M100 Smart Glasses, an Android based wearable computing communications and display system. Salesforce.com is one of the world's most innovative technology companies and we are pleased to be partaking in this initiative."

"Like mobile 10 years ago, wearables presents a huge opportunity for businesses to transform the way they work," said Daniel Debow, SVP emerging technologies, salesforce.com. "By leveraging the power of the Salesforce1 Customer Platform, Vuzix is

helping companies connect with their customers in a whole new way."

The Salesforce Wear Developer Pack for the Salesforce1 Platform

Until now, there has not been a trusted, enterprise cloud platform for businesses that want to embrace wearables. Developers who wanted to create business-focused applications did not have access to an industry leading platform, reference applications and code, ecosystem support or customer data. Developers in the wearable space built great prototypes, but were not connected to a platform.

Now more than 1.5 million Salesforce1 developers can kick start a wearable strategy. With access to a growing library of devices, sample code, documentation, demonstrations and reference apps to learn from, enterprise developers can immediately start building their own business applications connected to wearable devices. The goal of the launch is to make it easy to dream, build and deploy bold ideas never before seen in the enterprise.

Salesforce, Salesforce1, Salesforce Wear and others are among the trademarks of salesforce.com, inc

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 39 patents and 10 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to and include our involvement with the Salesforce Wear program and its impact on our M100 business, and the value of the IP portfolio, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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