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# Cold-EEZE® Cold Remedy Announces Winners in its "Share Your Cause Not Your Cold" Campaign

## Charities to Receive \$1,000 for their Work in U.S. Communities

DOYLESTOWN, Pa., Jan. 26, 2012 /PRNewswire/ -- **ProPhase Labs, Inc.**, the makers of Cold-EEZE® [Cold Remedy](#), has announced the October, November and December winners of its "Share Your Cause Not Your Cold" Campaign. The contest, which sheds light and provides financial aid on charitable work in US communities, has awarded each of LuLu's Rescue of Point Pleasant, PA; Backpack Buddies of Milwaukie, OR; and Hannah's Home of Mentor, OH with \$1,000 to assist with their respective missions which includes establishing spay and neuter programs in low income areas, providing weekend meals to students in need and housing single, pregnant young women through the age of 25.

(Photo: <https://photos.prnewswire.com/prnh/20120126/NY42729> )

All three charities received over 1,000 votes to edge out competitors during each one-month round of the online contest. Every month, Cold-EEZE® fans are encouraged to log on to [www.Facebook.com/ColdEEZE](http://www.Facebook.com/ColdEEZE) to nominate their favorite charity to compete in the "Share Your Cause Not Your Cold" campaign. The nominations are narrowed down to just five which are then voted on by Facebook fans for a chance to win the \$1,000 prize. One winner will be selected every month until the contest closes in February 2013.

"We are thrilled with the responses we received from Facebook voters as well as with the caliber of charities that were selected as finalists and winners," said Ted Karkus, Chairman and Chief Executive Officer of ProPhase Labs. "All three of our winners are extraordinary charities and it is our pleasure to be able to award each of them with the \$1,000 prize to support their important work."

Cold-EEZE® Cold Remedy is the #1 pharmacist-recommended [zinc cold remedy](#) and is clinically proven to safely and effectively reduce the duration of the common cold by nearly half. Cold-EEZE® has recently introduced a new convenient and great tasting Oral Spray version. Just two sprays of the Oral Spray deliver the same amount of cold remedy (active ingredient zinc gluconate) as one Cold-EEZE® lozenge. Cold-EEZE® is available at over 40,000 fine retail locations including major food stores, drug chains and mass retailers. To find a retailer or buy online please visit [www.coldeeze.com](http://www.coldeeze.com).

### **About ProPhase Labs**

ProPhase Labs is a diversified natural health medical science company. It is a leading marketer of the Cold-EEZE® cold remedy brand as well as other cold relief products. Cold-EEZE® zinc gluconate lozenges are clinically proven to shorten the duration of the common

cold by nearly half. Cold-EEZE® customers include leading national retailers, food, chain drug and mass merchandise stores, wholesalers and distributors, as well as independent pharmacies. ProPhase Labs has several wholly owned subsidiaries including a manufacturing unit, which consists of an FDA registered facility to manufacture Cold-EEZE® lozenges and fulfill other contract manufacturing opportunities. ProPhase also owns 50% of Phusion Laboratories, LLC ("Phusion"). Phusion licenses a revolutionary proprietary technology that has the potential to improve the delivery and/or efficacy of many active ingredients or compounds. Phusion will formulate and test products to exploit market opportunities within ProPhase's robust over-the-counter distribution channels. For more information visit us at [www.ProPhaseLabs.com](http://www.ProPhaseLabs.com).

### **About LuLu's Rescue**

**Lulu's Rescue** is an all-volunteer, companion animal rescue group comprised of dedicated members with over 30 collective years in rescue, foster, and adoption placement. They are an all-breed, inclusive rescue advocating on behalf of all animals. Their mission is to establish targeted spay and neuter outreach programs that offer a sustainable answer to the problem of companion animal overpopulation. While they work tirelessly to reduce the number of unwanted animals born every year in our communities, the volunteers at LuLu's continue to rescue healthy, loving animals that are on death row, in community shelters, and give them a second chance at life. They are committed to finding the best homes, for these amazing creatures, ones in which they can flourish and live out their natural lives surrounded by loving care and kindness. [www.lulusrescue.com](http://www.lulusrescue.com)

### **About Backpack Buddies**

The Backpack Buddy program provides two meals to hungry students each weekend. Organizers are grateful to several new funding providers who are helping the program create cooperative relationships that mean more students will be fed. There are a total of 20 schools and two Head Start locations with students in need. So far, the program has been able to help out all or some of the students at all schools and both Head Start locations. The goal for supporting organizations is to serve students two meals per weekend for 37 weeks per year. [www.nclack.k12.or.us/BackpackBuddies](http://www.nclack.k12.or.us/BackpackBuddies)

### **About Hannah's Home:**

Hannah's Home's mission is to provide a respite for single, young women who are pregnant where they can continue their education and become better equipped to make life-long decisions consistent with the Christian Gospel. It is located in Northeastern Ohio for single, pregnant, young women through the age of 25 and offers a safe and structured environment that allows a young woman to make a positive life plan for herself and her unborn child. [www.hannahshome.org](http://www.hannahshome.org)

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