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# Edison Nation Announces Edison's Design Challenge & Entrepreneur Partnership to Launch August 2019

PHILLIPSBURG, N.J.--(BUSINESS WIRE)-- Edison Nation, Inc. (NASDAQ:EDNT) a full-service product development company, today announced they are expanding on their inventor platform by adding two new features "Edison's Design Challenge" and Entrepreneur Partnership.

"Edison's Design Challenge" presents a new path to commercialization for the inventor community. Edison Nation will utilize the creative members of the innovation community to contribute to the design and innovation of products that Edison Nation is already planning to bring to market. The creative community will be able to submit their ideas and the selected designer will be rewarded. This feature will appear on the main Edison Nation website.

The Entrepreneur Partnership is an opportunity for brands to leverage Edison Nation's spectrum of services. Edison Nation will help brands either develop a new line of products or scale an existing line of products. This feature will be a separate dedicated webpage, exclusive to brands invited to join by the Edison Nation team.

"Adding these new features to the Edison Nation platform, expands our target audience, increases our website traffic and presents a brand-new opportunity to our loyal innovation community members," said Chris Ferguson, CEO of Edison Nation, Inc. "At Edison Nation we will continuously work to evolve and present new opportunities to bring innovative products to market."

Both initiatives are scheduled to launch August 2019.

## **Correction Notice:**

Please note Edison Nation's last press release regarding the licensing of the EZY Dose Medi-Spout to Apothecary Products listed an error, the accurate name of the inventor of the EZY Dose Medi-Spout is Ricardo Avilés.

## **About Edison Nation, Inc.**

Edison Nation, Inc. is a vertically integrated innovation aggregation and full-service product development and manufacturing company, offering innovation sourcing, design, sales, fulfillment and shipping services. Edison Nation's model is to provide a risk mitigated platform that connects innovators with companies to bring new products to market. For more information, please visit [www.edisonnation.com](http://www.edisonnation.com).

## **Forward Looking Statements**

This press release contains forward-looking statements that involve substantial risks and

uncertainties. All statements, other than statements of historical facts, included in this press release regarding strategy, future operations and plans, including assumptions underlying such statements, are forward-looking statements, and should not be relied upon as representing the Company's views as of any subsequent date. Such forward-looking statements are based on information available to the Company as of the date of this release and involve a number of risks and uncertainties, some beyond the Company's control, that could cause actual results to differ materially from those anticipated by these forward-looking statements, including consumer, regulatory and other factors affecting demand for the Company's products, any difficulty in marketing the Company's products in global markets, competition in the market for consumer products, any inability to raise capital to fund operations and service the Company's debt. Additional information that could lead to material changes in the Company's performance is contained in its filings with the SEC. The Company is under no obligation to, and expressly disclaims any responsibility to, update or alter forward-looking statements contained in this release, whether as a result of new information, future events or otherwise.

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