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Edison Nation, Inc. Announces Two New Innovative Products in the Toy and Infant-Sleep Categories: 'Lullaplayer' and 'My Buddy Bernie'

Company Plans to Launch Both Items in 2019

This image shows the 'Lullaplayer' (pictured left) and 'My Buddy Bernie' (pictured right)

PHILLIPSBURG, N.J., Jan. 07, 2019 (GLOBE NEWSWIRE) -- Edison Nation, Inc. a full-service product development company has introduced two new products in the toy and infant-sleep category: "Lullaplayer" and "My Buddy Bernie."

Lullaplayer

Lullaplayer is a children's MP3 player designed to look and feel like a classic portable record player. It stores up to six melodies that link to three authentically designed toy records. When the player's turn table spins, it has the capability to detect the single corresponding music file associated with the upside of the specific record playing. If the user switches the record or changes the side, the player switches the song automatically. The MP3 player comes pre-loaded with music; however, families have the option to interchange their favorite bed time melodies as well. The Lullaplayer will launch under Edison Nations' brand, Cloud B, for the 2019 holiday season.

My Buddy Bernie

Given the strong market for interactive toys that do not require extensive set-up or a constant connection to phones or Bluetooth, Cloud B is also introducing a new interactive plush toy, My Buddy Bernie. My Buddy Bernie is a voice activated, interactive playmate for kids that requires no set-up and works right out of the box. When Bernie is spoken to, he can reply with one of over 100 charming and fun phrases. During playtime, Bernie is voice activated and replies with silly sayings. For bedtime, Bernie plays sleepy phrases for 3 minutes, then automatically yawns, says "Good Night," then plays a soothing lullaby.

"Edison Nations' Cloud B brand continues to show product ingenuity in the infant sleep category. Our 'Lullaplayer' and 'My Buddy Bernie' products are just some of the examples of the creative interactive products coming in 2019," said Chris Ferguson, CEO of Edison Nation, Inc. "I absolutely love the idea of an innovative new product with a classic spin. Over the years, record players were such staple in millions of family households. I relish the fact that Edison Nation is bringing back this classic concept with a modern take and introducing it to a new generation."

About Edison Nation, Inc.

Edison Nation, Inc. is a vertically integrated innovation aggregation and full-service product development and manufacturing company, offering innovation sourcing, design, sales, fulfillment and shipping services. Edison Nation's model is to provide a risk mitigated platform that connects innovators with companies to bring new products to market. For more information, please visit www.edisonnation.com.

Forward Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding strategy, future operations and plans, including assumptions underlying such statements, are forward-looking statements, and should not be relied upon as representing the Company's views as of any subsequent date. Such forward-looking statements are based on information available to the Company as of the date of this release and involve a number of risks and uncertainties, some beyond the Company's control, that could cause actual results to differ materially from those anticipated by these forward-looking statements, including consumer, regulatory and other factors affecting demand for the Company's products, any difficulty in marketing the Company's products in global markets,

competition in the market for consumer products, any inability to raise capital to fund operations and service the Company's debt. Additional information that could lead to material changes in the Company's performance is contained in its filings with the SEC. The Company is under no obligation to, and expressly disclaims any responsibility to, update or alter forward-looking statements contained in this release, whether as a result of new information, future events or otherwise.

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A photo accompanying this announcement is available at
<https://www.globenewswire.com/NewsRoom/AttachmentNg/75074aca-acf0-45bb-8c68-3bd64c936c76>

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