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## Kore Inc. Named a 2016 Cool Vendor by Gartner for Social Software and Collaboration

**Kore's bots-based messaging platform recognized as an "innovative, impactful and intriguing technology"**

ORLANDO, Fla., June 6, 2016 /PRNewswire/ -- [Kore Inc.](#), an innovator in shaping how bots interact with the modern workforce, announced today that it has been honored as one of Gartner's "Cool Vendors in Social Software and Collaboration" for 2016. This recognition comes on the heels of Kore launching its bots-based messaging platform in February, and highlights how Kore can fundamentally change the way employees communicate by bringing individuals, teams and business systems together in a single, streamlined interface.



*[Click to Tweet](#): [@Kore](#)'s a 2016 [@Gartner\\_inc](#) Social Software & Collaboration Cool Vendor. Read how #bots are changing the workplace <http://bit.ly/1Ujtzpc>*

"It is truly an honor to be named as a Cool Vendor by Gartner this year," said Raj Koneru, CEO of Kore. "We believe that bots are dramatically changing the way people work. Now, employees can interact with applications and software by talking to them – just like they do people. Kore bots give your workforce back the time it's wasting slogging through emails, toggling between dozens of apps and interfaces, and working inefficiently – and that translates to ROI."

Each year, Gartner identifies Cool Vendors in key technology areas and publishes a series of research reports evaluating each vendor's pioneering products and services. According to the report, vendors were selected because they either deliver or can become an integral component of the evolving, conversation-driven collaboration model referred to as ChatOps. Gartner believes that as ChatOps gains traction, it will be used by high-performing teams to orchestrate logistics and achieve superior results.

Kore bots and messaging represent the new conversational user interface Gartner reveres and workers prefer. Kore not only allows professionals to get work done quickly, but the combination of Kore Bots and Messaging improves productivity, group coordination and

team workflows.

Equipped with artificial intelligence (AI) and natural language processing (NLP), Kore Bots give actionable alerts so any notification can easily lead to a completed task. They also continuously learn, making interactions with bots as easy as possible. What's better, bots not only talk to employees and systems like Salesforce.com, they'll talk to each other, too – making the transfer of data seamless across the business spectrum through a simple voice command or message.

The full report by Mike Gotta, Monica Basso, Matthew W. Cain, Adam Preset, Carol Rozwell and Massimo Pezzini can be found here:

<http://pages.kore.com/GartnerCoolVendorReprint.html>

Learn more about the future of Kore at [www.kore.com](http://www.kore.com).

### **Additional Information**

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### **About Kore**

Kore was created to help people work simply. Kore's revolutionary platform drives workplace productivity with powerful bots, which allow users to converse with hundreds of virtual assistants by voice or by text, all from one central platform. Built with the enterprise in mind, Kore is also an all-in-one messaging solution, featuring direct and group messaging, collaborative spaces for teams, and enterprise-grade administrative and security features that help ensure compliance with regulatory mandates. To learn more about how Kore is simplifying the way people work, visit [www.kore.com](http://www.kore.com) or call 844-USE-KORE.

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