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Inpixon Recognized in Gartner Report as a Representative Vendor

Listed in Market Guide for Indoor Location Application Platforms

PALO ALTO, Calif.--(BUSINESS WIRE)-- [Inpixon](#) (NASDAQ:INPX), a leading indoor positioning and data analytics company, today announced its listing in the Gartner “Market Guide for Indoor Location Application Platforms” report as a Representative Vendor.

Gartner states, “since our last iteration of this Market Guide in May 2016, we've seen uninterrupted interest in indoor application platforms among Gartner clients. We've also seen the realization and adoption of indoor location technology by many different verticals, including retail, healthcare, construction, transportation, manufacturing, natural resources, utilities and the public sector. The most active geography still seems to be North America. However, we are seeing more projects in Europe, where the retail industry and logistics/transportation organizations are starting to see high value in engaging with customers and in asset tracking.”⁽¹⁾

Inpixon’s Indoor Positioning Analytics (IPA) dashboard delivers positional analytics to capture data in an integrative platform. Through passive, anonymous detection of cellular, Bluetooth, and Wi-Fi signals, IPA presents clients with a visual tool compiling real-time device detection data. Enhanced business insights are presented through mapping, visualization, and analytics, a vision materialized by innovative IoT sensors. Inpixon aims to amplify business intelligence solutions, heighten security authorization, and offer in-depth insights rooted in data science.

“We believe our presence in the Market Guide highlights Inpixon as a force within the indoor positioning sector,” said Nadir Ali, CEO of Inpixon. “To us, in this report, Gartner has published the concept of a comprehensive platform, including the components and architecture of indoor location technology, which we feel that are striving to achieve. As we usher in the era of location data poised to transform our physical world, Inpixon strives to present clients with a seamless integration platform and data visualization tool, leading to clear, actionable insights.”

To view a complimentary copy of the report, visit our website:
<https://www.inpixon.com/gartner-market-guide-indoor-location>

(1) Gartner, Inc. “Market Guide for Indoor Location Application Platforms” by Annette Zimmermann, Tim Zimmerman, 21 August 2017.

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About Inpixon

Inpixon (NASDAQ: INPX) is a leader in Indoor Positioning and Data Analytics. Inpixon sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices anonymously. Paired with a high performance, data analytics platform this technology delivers visibility, security, and business intelligence on any commercial or government premises world-wide. Inpixon's products, infrastructure solutions, and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insight on Indoor Positioning and Data Analytics, follow [Inpixon](#) on LinkedIn and [@InpixonHQ](#) on Twitter.

Safe Harbor Statement

All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Act, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of global economic conditions, the performance of management and employees, the Company's ability to obtain financing, competition, general economic conditions and other factors that are detailed in the Company's periodic and current reports available for review at www.sec.gov. Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

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Inpixon Investor Relations:

CORE IR

Scott Arnold, +1-516-222-2560

Managing Director

www.coreir.com

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