

May 6, 2025



Deluxe Unveils Reimagined Deluxe.connect: A Next-Generation Developer Portal Designed to Accelerate Innovation

MINNEAPOLIS--(BUSINESS WIRE)-- Deluxe (NYSE: DLX), a trusted Payments and Data company, today announced the relaunch of Deluxe.connect, a complete reimagining of its developer portal built to empower partners, Independent Software Vendors (ISVs), and enterprise developers to build, scale, and innovate faster.

More than just a visual refresh, the portal is a strategic transformation grounded in four pillars: User Experience, Technology Stack, Performance, and Information Architecture. Built from the ground up, the portal delivers a modern, modular platform that showcases Deluxe leadership in powering smart, scalable commerce solutions—simplifying integrations and creating a seamless experience for our developer partners.

“Deluxe.connect represents our commitment to helping our partners and customers move faster, integrate smarter, and unlock value sooner,” explains Brian Mahony, President of Merchant Services at Deluxe. “This isn’t just a portal—it’s a growth engine.”

What’s New:

- **Modern Developer Experience:** A clean, responsive interface built with front-end design library React and fully aligned to the Unify design system ensures improved usability and accessibility across devices.
- **Enhanced Performance:** Page load times now clock in under a second, supported by a scalable infrastructure that dynamically adapts to usage demands.
- **Powerful Architecture:** The microservices- and micro-frontend-based platform enables rapid deployment, fault tolerance, and continuous delivery of new features via a robust CI/CD pipeline.
- **Smarter Information Architecture:** Designed to grow with the expanding product portfolio at Deluxe, the portal offers intuitive navigation, improved product discovery, and a newly revamped API reference aligned to industry standards.
- **Streamlined Onboarding:** Whether you’re an ISV integrating payments or a customer exploring data services, Deluxe.connect surfaces the right documentation, APIs, and guidance to accelerate time-to-value.

With this upgrade, Deluxe is enabling developers and partners to build confidently on a foundation that’s both technically advanced and strategically aligned with business growth. Explore the new portal at developer.deluxe.com.

About Deluxe Corporation

Deluxe, a trusted Payments and Data company, champions business so communities thrive. Our solutions help businesses pay, get paid, and grow. For more than 100 years, Deluxe customers have relied on our solutions and platforms at all stages of their lifecycle, from start-up to maturity. Our powerful scale supports millions of small businesses, thousands of vital financial institutions and hundreds of the world's largest consumer brands, while processing more than \$2 trillion in annual payment volume. Our reach, scale and distribution channels position Deluxe to be our customers' most trusted business partner. To learn how we can help your business, visit us at www.deluxe.com.

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