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# Deluxe Launches Mobile App dlxPAY to Provide Merchants with Seamless Payment Solutions

*App Enhances Merchant Experience with Powerful, Secure Payment Processing Tool*

MINNEAPOLIS--(BUSINESS WIRE)-- Deluxe (NYSE: DLX), a Trusted Payments and Data company, today announced the launch of dlxPAY, a new mobile app designed to enhance the payment experience for merchants and partners. The app provides businesses with a powerful, secure, and user-friendly tool for managing payments on the go, ensuring merchants can meet the demands of today's fast-paced market.

dlxPAY offers merchants a suite of features tailored to streamline payment processing, including real-time transaction management, advanced security, and customizable notifications. Additionally, the app integrates with Ingenico's Moby 5500 device, adding flexibility for businesses that require mobile payment solutions, including contactless and Europay, Mastercard and Visa (EMV)-chip card acceptance.

Using the new Deluxe Software Development Kit, Independent Software Vendors (ISVs) can now easily integrate Deluxe payment solutions and the Moby 5500 into iOS and Android applications. This powerful mobile solution allows businesses to streamline payments through secure, EMV-compliant transactions, while offering ISVs the flexibility to build seamless, customized mobile payment experiences.

"dlxPAY empowers both merchants and partners by equipping them with the right tools to manage payments more effectively, whether they are in-store or on the move," said Michael Bradford, Executive Vice President of Operations at Deluxe. "The app not only enhances payment efficiency for merchants but also provides our ISV partners with the ability to create scalable mobile solutions to address merchants' evolving needs. This latest innovation further demonstrates our standing as a leading payments and data provider that helps all types of merchants and other businesses achieve their goals."

The dlxPAY mobile app is now available for download on both the [Apple App Store](#) and [Google Play Store](#), providing merchants with instant access to a robust payment processing solution.

## About Deluxe Corporation

Deluxe, a trusted Payments and Data Company, champions business so communities thrive. With roots tracing back more than 100 years as the original payments company and inventor of the checkbook, we've evolved into a leader in digital payments and data solutions, facilitating seamless connections to propel businesses forward. Leveraging our powerful scale, we support millions of small businesses, thousands of vital financial institutions, and hundreds of the world's leading consumer brands, processing nearly \$3 trillion in payment volume annually. Explore how Deluxe can help elevate your business at [www.deluxe.com](http://www.deluxe.com).

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