

## Deluxe Earns Candidate Experience Award from the Talent Board

The award recognizes the company's commitment to providing a quality candidate experience during the hiring process

MINNEAPOLIS--(BUSINESS WIRE)--

Deluxe (NYSE: DLX), a Trusted Payments and Business Technology™ company, has received The Talent Board Candidate Experience (CandE) Award for its commitment to improving, elevating, and promoting a quality candidate experience during the hiring process.

Talent Board and the Candidate Experience Awards, founded in 2011, is the first non-profit research organization focused on the elevation and promotion of a quality candidate experience with industry benchmarks that highlight accountability, fairness and business impact. Deluxe received a CandE Award for the 10<sup>th</sup> time in 2022, a significant milestone for the company, ranking it 25<sup>th</sup> out of 130 North American companies.

"We are incredibly proud to once again be honored by the Talent Board," said Jean Herrick, Chief Human Resources Officer at Deluxe. "One of our company values is earning trust, and we work diligently to provide an exceptional experience to our employees, from their initial conversations and interviews with Deluxe throughout the duration of their tenure."

When considering companies for the CandE Award, Talent Board conducts a comprehensive evaluation and data analysis that consists of an employer survey and a targeted candidate survey, measuring four key data points:

- The candidates' overall ranking of their candidate experience
- Whether they would reapply to the organization in the future
- Whether they would refer other job seekers to the organization in the future
- How the candidates would change their business relationship status with the organization going forward based on their experience

Debbie McGrath, board member, and founder and CEO of HR.com, shared, "The CandE Awards have helped demonstrate the business value of positive hiring practices by advocating for the importance of the candidate experience and the impact on recruiting and the bottom line. Congratulations to this year's Candidate Experience Benchmark Class for their proven commitment to promoting candidate experience excellence."

## **About Deluxe**

Deluxe, a Trusted Payments and Business Technology™ company, champions business so communities thrive. Our solutions help businesses pay, get paid, and grow. For more than 100 years, Deluxe customers have relied on our solutions and platforms at all stages of their

lifecycle, from start-up to maturity. Our powerful scale supports millions of small businesses, thousands of vital financial institutions and hundreds of the world's largest consumer brands, while processing approximately \$3 trillion in annual payment volume. Our reach, scale and distribution channels position Deluxe to be our customers' most trusted business partner. To learn how we can help your business, visit us at <a href="https://www.deluxe.com">www.deluxe.com</a>.

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