

April 13, 2017



Deluxe Announces Q1 2017 Earnings Release Information

ST. PAUL, Minn.--(BUSINESS WIRE)-- Deluxe Corporation (NYSE: DLX) will report 2017 first quarter financial results on Thursday, April 27, 2017 prior to market open. On the same day, management will hold an open-access conference call at 11:00 a.m. ET (10:00 a.m. CT). All interested persons may listen to the call by dialing 1-844-634-1443 (access code 94232481). The audio and accompanying slides will be available via a simultaneous webcast on the investor relations website at www.deluxe.com/investor. For those unable to listen live, a telephone replay will be available after 2:00 p.m. ET and through midnight on May 4, 2017 by dialing 1-855-859-2056 (access code 94232481).

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Nearly 4.4 million small business customers access Deluxe's wide range of products and services, including customized checks and forms, as well as website development and hosting, email marketing, social media, search engine optimization and logo design. For our approximately 5,600 financial institution customers, Deluxe offers industry-leading programs in checks, customer acquisition, fraud prevention and profitability. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

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Source: Deluxe Corporation