

March 3, 2017



Company Profile for Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. 4.4 million small business customers utilize Deluxe's service and product solutions, including website development and hosting, email marketing, social media, search engine optimization and logo design, in addition to our industry-leading checks and forms offerings. Deluxe serves approximately 5,600 financial institutions with a diverse portfolio of financial technology solutions that enable them to grow revenue and manage their customers' throughout their lifecycle, including our best-in-class check program solutions. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

Company: Deluxe Corporation

Headquarters Address: 3680 Victoria Street North
Shoreview, MN 55126-2966

Main Telephone: 651-483-7111

Website: www.deluxe.com

Ticker: DLX (NYSE)

Type of Organization: Public

Industry: Business Services

Key Executives: **CEO:** Lee Schram
SVP, General Counsel & Secretary: J. Michael Schroeder

Investor Relations

Contact: Edward Merritt
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Public Relations

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