

October 18, 2016



Deluxe Corporation Declares Dividend

ST. PAUL, Minn.--(BUSINESS WIRE)-- The Board of Directors of Deluxe Corporation (NYSE: DLX) declared a quarterly dividend of \$0.30 per share on the Company's outstanding common stock. The dividend will be payable on December 5, 2016 to shareholders of record as of the close of business on November 21, 2016.

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. 4.5 million small business customers utilize Deluxe's service and product solutions, including website development and hosting, email marketing, social media, search engine optimization and logo design, in addition to our industry-leading checks and forms offerings. Deluxe serves approximately 5,100 financial institutions with a diverse portfolio of financial technology solutions that enable them to grow revenue and manage their customers' throughout their lifecycle, including our best-in-class check program solutions. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

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Deluxe Corporation

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