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Hostopia® Releases Upgraded White-Label Webmail Solution

New Webmail platform improves usability, integrating productivity-driven features and storage upsell tiers

MISSISSAUGA, Ontario--(BUSINESS WIRE)-- Hostopia®, a Deluxe Corporation company, and a leading provider of private label web services and business communication tools, released a new version of their proprietary, Webmail solution for service provider resellers.

The upgraded version incorporates new intuitive task management features, online storage and innovative social integration capabilities while continuing to support IMAP/POP/SMTP and cater to a variety of end users from residential to small and medium-sized businesses in multiple languages.

Additional capabilities include a new feature called TaskBox, effectively translating emails into actions or tasks - allowing users to add collaborators, due dates, prioritization and other pertinent details. Online Storage, a virtual drive that allows users to upload large email and desktop attachments such as files, photos, videos and other documents, is incorporated into the inbox.

"Introducing premium email and online storage tiers allows Hostopia partners to boost their average revenue per unit and upsell potential," said Jorge Carvalho, senior vice president of global sales and account management. "Not only are we able to provide partners with better margins than other email and collaboration products, we are also delivering the features that will help users better manage their productivity.

"It is important to be able to deliver an email experience that caters to each user type, providing the features to simplify and help manage their productivity, allowing for improved adoption and usage helping resellers increase customer retention," Carvalho continued.

Webmail also offers partners improvements to existing features such as: free/busy personal and public calendars, email and social post composition to Facebook, Twitter and LinkedIn; multi-inbox support and more. Delivered within a clustered-server environment with advanced in-house email anti-abuse systems, Hostopia's Webmail solution is backed by industry leading Service Level Agreements and uptime guarantees delivering enterprise level reliability and security.

To schedule a demo, contact learnmore@hostopia.com.

About Hostopia

Hostopia is a leading provider of private label web services and business communication tools that allow service providers to differentiate their core product offerings, drive incremental revenue and build customer retention. Service providers are able to resell services under their own brands, in turn allowing small businesses to establish a web

presence, generate leads and increase their online sales. Hostopia is a subsidiary of Deluxe (NYSE: DLX). For more information, visit www.hostopia.com.

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. 4.5 million small business customers utilize Deluxe's service and product solutions, including website development and hosting, email marketing, social media, search engine optimization and logo design, in addition to our industry-leading checks and forms offerings. Deluxe serves approximately 5,100 financial institutions with a diverse portfolio of financial technology solutions that enable them to grow revenue and manage their customers' throughout their lifecycle, including our best-in-class check program solutions. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

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