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PsPrint Launches New Design Tool with Hundreds of Easy-to-Personalize Templates

New tool perfect for business cards, postcards, stickers, holiday cards and more

OAKLAND, Calif.--(BUSINESS WIRE)-- [PsPrint](#), a [Deluxe](#) Corporation company and leading online print production and design company, today launched a new web-based tool that will enhance the end-to-end shopping, designing and printing experience for small businesses and non-profits.

The new design capability enables customers to easily create full-color print products using one of hundreds of unique templates. Customers can browse designs and quickly personalize them with their own personal information, text, images and color scheme. In addition, customers are able to choose from many different shapes and edge styles, giving their print marketing pieces a truly premium look.

“Our small business and non-profit customers know that being able to affordably create stunning and professional printed marketing collateral is key to their growth and success,” said Malcolm McRoberts, senior vice president of Deluxe Small Business Services. “Our new tool provides industry leading capabilities and design templates, ensuring that our customers’ print marketing is personalized, unique and memorable – even for those who have very little or no design expertise.”

PsPrint’s new design tool includes:

- Industry-leading variety of designs for business cards, postcards, stickers, and ultra-cards
- Configuration ability to simply create each and every design in multiple shapes, sizes, and color themes
- Capability to change designs with one click – automatically moving text
- Creation of downloadable PDFs that can be shared with friends and colleagues
- A more intuitive user experience, one of the most unique in the industry

To learn more about PsPrint’s new design tool, view the video here:

<https://youtu.be/OC6L2H9iqwk>.

About Deluxe Corporation

Deluxe Corp. is a growth engine for small businesses and financial institutions. Nearly 4.6 million small business customers access Deluxe’s wide range of products and services, including customized checks and forms, as well as website development and hosting, email marketing, search engine optimization and logo design. For our approximately 5,600

financial institution customers, Deluxe offers industry-leading programs in checks, customer acquisition, fraud prevention and profitability. Deluxe is also a leading provider of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, <https://www.facebook.com/deluxecorp> or www.twitter.com/deluxecorp.

About PsPrint

Since 1990, PsPrint has provided better printing and service to nearly 500,000 small business marketers and graphic designers. PsPrint offers state-of-the-art online capabilities, the industry's best printing equipment, experienced print professionals and color specialists. PsPrint, a Deluxe company, also stands behind every order, offering a 100 percent customer satisfaction guarantee. For more information, visit us at www.PsPrint.com, <http://www.facebook.com/psprint> or <http://twitter.com/psprint>.

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