

July 31, 2014



Deluxe Declares Quarterly Dividend

ST. PAUL, Minn.--(BUSINESS WIRE)-- On Wednesday, July 30th the Board of Directors of Deluxe Corporation (NYSE: DLX) declared a quarterly dividend of \$0.30 per share on the Company's outstanding common stock.

The dividend will be payable on September 2, 2014 to shareholders of record at the close of business on August 18, 2014.

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Over four and a half million small business customers access Deluxe's wide range of products and services including customized checks and forms, as well as web-site development and hosting, search engine marketing and logo design. For financial institutions, Deluxe offers industry-leading programs in checks, customer acquisition, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

Deluxe Corporation

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Treasurer and VP Investor Relations

Source: Deluxe Corporation