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## **Deluxe and VerifyValid Partner to Offer Secure Online Check Payments to America's Small Business Owners**

ST. PAUL, Minn.--(BUSINESS WIRE)-- Deluxe Corp.<sup>®</sup> ([NYSE:DLX](#)) and [VerifyValid](#), LLC<sup>™</sup> have entered into a strategic partnership to offer secure electronic payment solutions to more than 4 million small business customers currently served by Deluxe.

The VerifyValid service enables bank customers to securely make and receive check payments entirely online, utilizing a virtual lockbox and virtual remote deposit capture system. VerifyValid also helps prevent check fraud having pioneered and delivered the industry's first working platform for universal positive pay.

"The partnership with VerifyValid will allow us to broaden our suite of secure payment solutions to our small business customers," said Malcolm McRoberts, senior vice president of small business services at Deluxe. "Small businesses already know us for our expertise in printed checks. Now we can also bring them a user-friendly, best-in-class, online payments solution."

VerifyValid has been very well received by the banking community, and was endorsed by the Michigan Bankers Association (MBA).

"Deluxe has an unmatched reputation and incredible reach within the small business market, as well as with financial institutions," said Paul Doyle, CEO and founder of VerifyValid. "Our vision is to advance payment technology, while remaining compatible with existing business practices. VerifyValid has customers of all sizes and our partnership with Deluxe will give us greater visibility to the vast small business market."

With a few simple keystrokes, an organization can quickly generate a check and deliver it securely and immediately via the web. Recipients receive a legally valid check that can be used wherever and whenever checks are accepted. VerifyValid provides the critical framework for electronically validating checks using patented fraud prevention technology based on a Trusted Time Stamp (American National Standard X9.95). Businesses receive more than 20 billion check-based payments per year according to the Federal Reserve Payments Study.

Business-to-business payments is the one category of check usage that is not declining and small businesses are among the highest users of check-based payment.

Beginning July 25, 2013, VerifyValid's services will be available through Deluxe's [Website](#) and customer service representatives [www.deluxe.com/verifyvalid](http://www.deluxe.com/verifyvalid).

### **About Deluxe Corporation**

Deluxe is a growth engine for small businesses and financial institutions. Over four million small business customers access Deluxe's wide range of products and services including

customized checks and forms, as well as web-site development and hosting, search engine marketing, search engine optimization, and logo design. For financial institutions, Deluxe offers industry-leading programs in checks, customer acquisition, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers. For more information, visit us at [www.deluxe.com](http://www.deluxe.com), [www.facebook.com/deluxecorp](https://www.facebook.com/deluxecorp) or [www.twitter.com/deluxecorp](https://www.twitter.com/deluxecorp).

### **About VerifyValid, LLC**

VerifyValid™ is giving the paper check, the world's most-used payment transaction, an online makeover for the 21<sup>st</sup> century. Using an unprecedented secure platform and patented fraud prevention, VerifyValid can lower an organization's costs while increasing efficiency, sustainability and financial security with every payment. For more information, visit [www.verifyvalid.com](http://www.verifyvalid.com).

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