

July 17, 2013



Deluxe Declares Quarterly Dividend

ST. PAUL, Minn.--(BUSINESS WIRE)-- On Wednesday, July 17th the Board of Directors of Deluxe Corporation (NYSE: DLX) declared a quarterly dividend of 25 cents (\$0.25) per share on all outstanding shares of the Company.

The dividend will be payable on September 3, 2013 to shareholders of record at the close of business on August 19, 2013.

The Company had 50,386,853 shares outstanding as of July 15, 2013.

Deluxe Corporation

Terry D. Peterson, 651-787-1068

Chief Financial Officer and Sr. Vice President

Source: Deluxe Corporation