

July 11, 2013



Deluxe Announces Earnings Release Information and Will Be Presenting at CFA Society of Minnesota Conference

ST. PAUL, Minn.--(BUSINESS WIRE)-- Deluxe Corporation (NYSE: DLX) announces that it will report its 2013 second quarter financial results on Thursday, July 25, 2013 prior to market open. On the same day, the Company will hold an open-access conference call at 11:00 a.m. ET (10:00 a.m. CT). All interested persons may listen to the call by dialing 1-866-700-0133 (access code 20138353) approximately five minutes before the scheduled start time. The audio and accompanying slides will be available via a simultaneous webcast on our investor relations website at www.deluxe.com/investor. For those unable to attend live, a telephone replay will be available after 1:00 p.m. ET and through midnight on August 9th by dialing 1-888-286-8010 (access code 37879348), and the presentation will be archived on the Company's web site.

The Company also announces that Terry Peterson, CFO and Senior Vice President will be presenting at "investMnt 2013", a CFA Society of Minnesota conference to be held in Minneapolis on Thursday, August 1st.

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Four million small business customers access Deluxe's wide range of products and services including customized checks and forms as well as web-site development and hosting, search engine marketing, logo design and business networking. For financial institutions, Deluxe offers industry-leading programs in checks, customer acquisition, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

Deluxe Corporation
Terry D. Peterson, 651-787-1068
Chief Financial Officer and Sr. Vice President

Source: Deluxe Corporation