

January 10, 2012



Deluxe Announces Earnings Release Information and CJS Securities Conference

ST. PAUL, Minn.--(BUSINESS WIRE)-- Deluxe Corporation (NYSE: DLX) announced that it will report its 2011 fourth quarter and full-year financial results on Thursday, January 26, 2012 prior to market open. On the same day, the Company will hold an open-access conference call at 11:00 a.m. ET (10:00 a.m. CT). All interested persons may listen to the call by dialing 866-271-5140 (access code 94791078) approximately five minutes before the scheduled start time. The audio and accompanying slides will be available via a simultaneous webcast at www.deluxe.com under the News and Investor Relations tab. For those unable to attend live, a telephone replay will be available after 2:00 p.m. ET and through midnight on February 9th by dialing 1-888-286-8010 (access code 98465171), and the presentation will be archived on the Company's web site.

The Company also announced that Lee Schram, CEO and Terry Peterson, CFO will be presenting at the Twelfth Annual CJS Securities "New Ideas for the New Year" Investor Conference, on Wednesday, January 11th in New York City.

About Deluxe Corporation

Deluxe is a growth engine for small businesses and financial institutions. Four million small business customers access Deluxe's wide range of products and services including customized checks and forms as well as web-site development and hosting, search engine marketing, logo design and business networking. For financial institutions, Deluxe offers industry-leading programs in checks, customer acquisition, regulatory compliance, fraud prevention and profitability. Deluxe is also a leading printer of checks and accessories sold directly to consumers. For more information, visit us at www.deluxe.com, www.facebook.com/deluxecorp or www.twitter.com/deluxecorp.

Deluxe Corporation

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Source: Deluxe Corporation