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Deluxe Closes Aplus.net Acquisition

Transaction Expands Small Business Web Services Customer Base

ST. PAUL, Minn., Aug. 3 /PRNewswire-FirstCall/ -- Hostopia.com Inc., a unit of Deluxe Corporation (NYSE: DLX), closed the previously announced acquisition of the shared Web services customer assets of Abacus America Inc., doing business as Aplus.net, effective July 31, 2009.

The transaction brings more than 80,000 small business subscribers of shared Web hosting, hosted e-commerce stores, managed e-mail services, domain name registration and a variety of Web site management applications to the Deluxe customer base.

"We are looking forward to providing upgraded offerings and enhanced Web services for Aplus.net's shared hosting customers. Services will include: mobile messaging, logo design, social networking for business, e-commerce, Web site design, e-mail marketing and other promotional materials that help small businesses get and keep customers," said Colin Campbell, president of Hostopia.

About Deluxe Corporation

Deluxe Corporation is a growth engine for small businesses and financial institutions. Through its industry-leading businesses and brands, the Company helps small businesses and financial institutions attract and retain customers. The Company employs a multi-channel strategy to provide a suite of life-cycle driven solutions to its customers. In addition to its personalized printed products, the Company offers a growing suite of business services, including logo design, payroll, web design and hosting, business networking and other web-based services to help small business grow. In the financial services industry, Deluxe sells check programs and fraud prevention, customer loyalty and retention programs to help banks build lasting relationships and grow core deposits. The Company also sells personalized checks, accessories, stored value gift cards and other services directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com>.

About Aplus.net

One of the industry's longest-running Web hosting and Internet services providers, Aplus.net specializes in helping small businesses build an online customer base with a comprehensive range of services that includes Web design, shared hosting, online marketing, e-commerce, domain name registration, managed services and more. Following the sale, Aplus.net will continue to focus on growing and expanding its mid-to-large enterprise-managed hosting services. The growth private equity firm Catalyst Investors is a majority stakeholder in Aplus.net. Catalyst employs a rigorous research focus to identify investment opportunities in companies that exhibit strong revenue and margin growth. For more information about Aplus.net, visit www.aplus.net. For more information about Catalyst Investors, visit www.catalystinvestors.com.

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