

January 13, 2009



Deluxe Announces Earnings Release Date and Conference Call Information

ST. PAUL, Minn., Jan. 13 /PRNewswire-FirstCall/ -- Deluxe Corporation (NYSE: DLX) announced that it will report its 2008 fourth quarter and full-year financial results on Thursday, January 22, 2009 prior to market open. On the same day, the Company will hold an open-access conference call at 11:00 a.m. EST (10:00 a.m. CST). All interested persons may listen to the call by dialing 1-800-798-2801 (access code 13356550) approximately five minutes before the scheduled start time. The audio and accompanying slides will be available via a simultaneous webcast at <http://www.deluxe.com/investors>. For those unable to attend live, a telephone replay will be available after 2:00 p.m. EST and through midnight on February 2nd by dialing 1-888-286-8010 (access code 82005908), and the presentation will be archived on the Company's web site.

About Deluxe Corporation

Deluxe Corporation, through its industry-leading businesses and brands, helps financial institutions and small businesses better manage, promote, and grow their businesses. The Company uses the Internet, direct marketing, distributors, and a North American sales force to provide a wide range of customized products and services: marketing, Web and design services, personalized printed items (checks, forms, business cards, stationery, greeting cards, labels, and retail packaging supplies), promotional products and merchandising materials, fraud prevention services, and customer retention programs. The Company also sells personalized checks and accessories directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com>.

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