

April 5, 2007



## **Deluxe Announces Earnings Release Date and Conference Call Information**

ST. PAUL, Minn., April 5 /PRNewswire-FirstCall/ -- Deluxe Corporation (NYSE: DLX) announced that it will report its 2007 first quarter financial results on Tuesday, April 24, 2007 prior to market open. On the same day, the Company will hold an open-access conference call at 11:00 a.m. EDT (10:00 a.m. CDT). All interested persons may listen to the call by dialing 888-873-4896 (access code 25234996) approximately five minutes before the scheduled start time. The audio and accompanying slides will be available via a simultaneous webcast at <http://www.deluxe.com/investors> . For those unable to attend live, a telephone replay will be available after 1:00 p.m. EDT and through midnight on May 1st by dialing 888-286-8010 (access code 70394039), and the presentation will be archived on the Company's Web site.

### **About Deluxe**

Deluxe Corporation, through its industry-leading businesses and brands, helps financial institutions and small businesses better manage, promote, and grow their businesses. The Company uses direct marketing, distributors, and a North American sales force to provide a wide range of customized products and services: personalized printed items (checks, forms, business cards, stationery, greeting cards and labels), promotional products and merchandising materials, fraud prevention services, and customer retention programs. The Company also sells personalized checks and accessories directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com> .

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