

## MakerBot® Replicator® 2 Desktop 3D Printers Available on Amazon

New 3D Printer Store on Amazon Becomes a MakerBot Reseller

BROOKLYN, N.Y.--(BUSINESS WIRE)-- MakerBot, the leader in desktop 3D printers, is excited to announce that its MakerBot® Replicator® 2 Desktop 3D Printers will be available in Amazon's recently launched 3D Printer Store. Amazon is now an official reseller of the MakerBot Replicator 2 Desktop 3D Printer and will start selling a limited number of the top-selling desktop 3D printer later this month. MakerBots will also still be available on MakerBot's own website, <a href="www.MakerBot.com">www.MakerBot.com</a>, and sold internationally through its partner distributors.

"We are excited to see Amazon embracing 3D printing and devoting an online store to the technology," noted Bre Pettis, CEO of MakerBot. "Being a part of Amazon takes 3D printing and the MakerBot Replicator 2 Desktop 3D Printer to a whole new level, and reaches a much broader consumer market. We're pretty excited about this opportunity."

The MakerBot Replicator 2 Desktop 3D Printer is one of the most successful, affordable and accessible desktop 3D printers on the market and is helping to lead the Next Industrial Revolution. The MakerBot Replicator 2 Desktop 3D Printer is MakerBot's fourth generation 3D printer and one of the easiest and fastest tools for making professional-quality models and prototypes. The MakerBot Replicator 2 Desktop 3D Printer features a 100-micron layer resolution, and offers a 410 cubic inch build volume (11.2" L x 6.0" W x 6.1" H), setting a new standard in desktop 3D printing.

In addition to the MakerBot Replicator 2 Desktop 3D Printer, MakerBot offers a full MakerBot 3D Printing Ecosystem that makes designing and printing in 3D even easier. The MakerBot 3D Ecosystem includes MakerBot's 3D printers, MakerWare software, MakerCare service, Thingiverse.com with more than 100,000 available digital designs, MakerBot Filament, the MakerBot Store, a 3D Photo Booth, and strategic partnerships with Autodesk, Adafruit, Nokia, OUYA, Amazon, and others. Bre Pettis, CEO of MakerBot, even wrote the book on 3D printing with *Getting Started with MakerBot* (O'Reilly, \$15.99).

## **About MakerBot**

Founded in 2009, Brooklyn-based MakerBot has grown to be a leader in desktop 3D printing. MakerBot Desktop 3D Printers are used by engineers, designers, researchers, and people who just like to make things. The MakerBot Replicator Desktop 3D Printer has been named Popular Mechanics' "Overall Winner" for best 3D printer and has numerous awards, including being honored as one of Time Magazine's Best Inventions of 2012; "Best Emerging Tech" at the 2012 Consumer Electronics Show; won Popular Mechanics' Editor's Choice Award; the Popular Science Product of the Year; and was awarded a TechCrunch Crunchies Award for best hardware start-up; a Gold Edison Award for Best Design; and a Fast

Company 2012 Innovation by Design Award, as well as being named by Fast Company as "One of the World's Top 10 Most Innovative Companies in Consumer Electronics" and highlighted in Entrepreneur magazine's "100 Brilliant Companies." The company has been featured on the cover of WIRED, The New York Times, The Wall Street Journal, The Economist, Inc., Worth, The Colbert Report, Fast Company, Engadget, Make: Magazine, Rolling Stone, Time.com, Entrepreneur, Worth, IEEE Spectrum, CNN, Financial Times, NPR, Vogue Italia and many others. Follow MakerBot @MakerBot.

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