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Columbia Sportswear Company to Announce Fourth Quarter and Full Year 2016 Financial Results On Thursday, February 9, 2017

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq: COLM) plans to release financial results of its fourth quarter and full year 2016 at approximately 4:00 p.m. ET on Thursday, February 9, 2017.

At approximately 4:15 p.m. ET, a commentary by Tom Cusick, Executive Vice President and Chief Financial Officer, reviewing the company's financial results and initial 2017 financial outlook will be furnished to the SEC on Form 8-K and published to the company's website at http://investor.columbia.com/results.cfm. Analysts and investors are encouraged to review this commentary prior to participating in a conference call to be hosted by senior management at 5:00 p.m. ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at http://investor.columbia.com where it will remain available until approximately February 8, 2018.

Columbia Sportswear Company has assembled a portfolio of brands that connect active people with their passions, making it a leader in the global active lifestyle apparel, footwear, accessories and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 100 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Sorel®, Mountain Hardwear®, prAna®, and OutDry® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com, www.prana.com, and www.outdry.com.

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