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# Flux Power(R) to Exhibit Its Lithium-Ion Energy Storage Systems at The Battery Show 2014 (#B1652) Sept. 16 - 18

## Premier North American Showcase for Advanced Battery Technology Held in Conjunction With Electric & Hybrid Vehicle Technology Expo

VISTA, CA and DETROIT, MI -- (Marketwired) -- 09/05/14 -- Flux Power Holdings, Inc. (OTCQB: FLUX), an innovator of advanced lithium energy storage systems for motive and stationary power, will exhibit its 24 volt LiFT Pack lithium-ion battery line for Class III lift equipment (forklifts) at The Battery Show 2014 (**booth B1652**), Tues., Sept. 16 - Thur., Sept. 18, 2014. The convention is being held in conjunction with the Electric & Hybrid Vehicle Technology Expo at The Suburban Collection Showplace in Novi, Michigan, a northwest suburb of Detroit.

Flux CEO Ron Dutt commented, "This is a fabulous forum to introduce prospective customers and partners to Flux, our technology and design capabilities and our expanding line of lithium-ion industrial storage solutions. The timing is also excellent, as we have moved past initial pilots and secured technical approvals with customers and OEMs. We are now seeing signs of accelerating product demand in key target markets that should be well represented by attendees at these two events. The location should raise our profile in the Midwest and provide us valuable market intelligence on industry trends and customer requirements."

Flux's lithium-ion energy storage systems solve a variety of performance challenges but the common theme is the same; longer run times, sustained high performance and limited maintenance at price points that deliver lower total cost of ownership than conventional battery offerings. Flux recently delivered a 48 Volt lithium-ion battery array, developed to power a state-of-the-art robotic mining/excavation machine. This 48 Volt battery array showcases Flux's technical ability to serve a diverse set of customers beyond Class 3 lift equipment operators. Flux continues to make progress on a product suite tailored for the Class 1 & 2 market in addition to battery systems for large-scale use.

**About The Battery Show 2014** ([www.thebatteryshow.com](http://www.thebatteryshow.com))

The Battery Show 2014 is the premier showcase of the latest advanced battery technology. The Battery Show is attended by technical leaders, scientists, engineers, project leaders, buyers and senior executives concerned with advanced energy storage and will host the very latest advanced battery solutions for electric & hybrid vehicles, utility & renewable energy support, portable electronics, medical technology, military and telecommunications. The Battery Show 2014 is co-locating with Electric & Hybrid Vehicle Technology Expo.

**About Flux Power Holdings, Inc.** ([www.fluxpwr.com](http://www.fluxpwr.com))

Flux Power develops and markets advanced lithium-ion energy storage systems ('batteries') based on its proprietary battery management system and in-house engineering and product design. Flux storage solutions deliver improved performance, extended cycle life and greater return on investment than legacy solutions. Flux sells direct and through a growing base of distribution relationships. Products include advanced battery packs for motive power in the lift equipment, tug and tow and robotics market, portable power for military and entertainment applications and stationary power for grid storage. Flux Power has approximately 93.3 million basic shares outstanding.

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*This release contains certain "forward-looking statements" relating to Flux's business, that are often identified by the use of "believes," "expects" or similar expressions. Forward-looking statements involve risks and uncertainties that may cause actual results to be materially different from those anticipated, believed, estimated, expected, etc. Such forward-looking statements include the development and success of new products, distribution partnerships and business opportunities and the uncertainties of customer acceptance of new products. Actual results could differ from those projected due to numerous factors. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update these statements or the reasons why actual results could differ from those projected. Although the beliefs, plans, expectations and intentions in this press release are reasonable, there can be no assurance that they will prove to be accurate. Investors should refer to the risk factors outlined in our Form 10-K, 10-Q and other reports filed with the SEC and available at [www.sec.gov/edgar](http://www.sec.gov/edgar).*

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**Media / Investor Relations:**

Catalyst Global LLC

Chris Eddy

212-924-9800

[Email Contact](#)

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