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Focus Universal Inc. to Showcase Universal Smart Device and Universal Smart IoT Platform at CES 2025

ONTARIO, CA and LOS ANGELES, CA / ACCESSWIRE / December 9, 2024 Focus Universal Inc. (NASDAQ:FCUV) ("Focus" or the "Company"), a provider of patented hardware and software design technologies for Internet of Things (IoT), 5G and SEC Financial Reporting AI-Driven Automation Software, today announced that it will debut its universal smart devices and universal smart IoT platform in booth 9877 in the North Hall Showcase of the Las Vegas Convention Center, January 7-10, 2025.

Universal Smart Device: Revolutionizing IoT

The company's universal smart device, Ubiquitor, is a groundbreaking solution capable of connecting to any sensor or a vast number of independent sensors, theoretically without limit. When a moderate number of sensors are connected, the cost of the Ubiquitor, averaged across sensors, becomes negligible. The effective cost approaches that of the sensors alone, which represents just a fraction of the material costs of traditional devices. Additionally, the Ubiquitor's efficiency and cost-effectiveness are evident when coupled with Focus' platform system, whereby development costs are a fraction of traditional device development requirements, resulting in substantial savings in both raw material and development costs.

Revolutionizing IoT Infrastructure

The universal smart platform to building IoT infrastructure eliminates redundancy in IoT hardware and software design. Instead of starting from scratch, engineers can begin their IoT projects with a foundation which is 90% complete. This approach allows different IoT devices to share 90% of the same hardware and software, significantly lowering costs and simplifying design processes.

Moreover, Focus' innovative universal smart App replaces the need for multiple IoT-specific apps without compromising functionality. Engineers no longer need to design separate apps for each IoT device, streamlining App development and reducing costs. This enables us to offer IoT platform to customers at a price significantly lower than the cost of developing their own solutions.

A Commitment to Innovation and Sustainability

"As a company dedicated to technological advancement, we are proud to present: the universal smart device (Ubiquitor), the universal smart IoT platform, and our fully automated SEC financial reporting AI-driven software," Desheng Wang commented.

"Our SEC Financial Reporting software is 1,000 times faster than traditional manual methods, showcasing the power of automation and AI-driven innovation," and Dr. Desheng Wang, CEO of Focus Universal Inc. continued, "We are excited to demonstrate these groundbreaking technologies at CES 2025, fulfilling our commitment to our shareholders and the global tech community. We invite prospective customers, investors and shareholders to experience firsthand the remarkable power, efficiency, and potential of our technology at CES 2025."

The Internet of Things (IoT) market size was valued at \$0.54 Trillion in 2022 and is projected to \$3.30 Trillion by 2030, exhibiting a CAGR of 26.1%. A Cisco Systems company survey had revealed that three-quarters of IoT projects are failing, and a similar Microsoft company survey reported 30% of IoT projects failed in the proof-of-concept stage. Focus Universal developed the universal smart IoT technology aimed to overcome these challenges.

About Focus Universal:

Focus Universal Inc. is a provider of patented hardware and software design technologies for Internet of Things (IoT) and 5G. The company has developed five disruptive patented technology platforms with 26 patents and patents pending in various phases and eight trademarks pending in various phases to solve the major problems facing hardware and software design and production within the industry today. These technologies combined to have the potential to reduce costs, product development timelines and energy usage while increasing range, speed, efficiency, and security. Focus currently trades on the Nasdaq Markets.

Forward-Looking Statements:

Statements in this press release about future expectations, plans and prospects, as well as any other statements regarding matters that are not historical facts, may constitute "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "plan," "potential," "predict," "project," "should," "target," "will," "would" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: the uncertainties related to market conditions and the completion of the public offering on the anticipated terms or at all, and other factors discussed in the "Risk Factors" section of the preliminary prospectus filed with the SEC. Any forward-looking statements contained in this press release speak only as of the date hereof and Focus Universal specifically disclaims any obligation to update any forward-looking statement, whether because of new information, future events or otherwise.

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