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# AMD 25x20 Energy Efficiency Initiative Receives "Environmental Project of the Year" Award

## Environmental Leader Recognizes AMD for "Real World Advances"

SUNNYVALE, CA -- (Marketwired) -- 06/21/16 -- AMD (NASDAQ: AMD) today announced that the company's [25x20](#) energy efficiency initiative has been named an Environmental Leader "Project of the Year." The Environmental Leader awards, bestowed by one of the top publications in environmental science and stewardship, recognize excellence and innovation leading to improved environmental or energy management. Judges noted that the AMD 25x20 Initiative sets an "ambitious and audacious" goal with demonstrated real world advances in microprocessor energy efficiency benefitting consumers and other stakeholders. The 25x20 Initiative is part of an ongoing focus on energy efficiency across AMD product lines.

"Our judges look for products or projects that provide clear, substantial benefits," said Paul Nastu, publisher of Environmental Leader. "This year's Project of the Year Award winners such as AMD have proven to have viable attributes that set them apart from others and clearly meet our judging criteria."

In its fifth year, the awards recognize outstanding achievements in sustainability, energy, and environmental fields. The judging panel consisted of renowned experts from LNS Research, Anheuser-Busch InBev, GlaxoSmithKline, ConAgra Foods, Microsoft, Owens-Corning, and others, headed by an independent judging coordinator from outside Environmental Leader.

"AMD is committed to being a good steward of our planet and applying innovation to overcome challenges, and we're thrilled by Environmental Leader's recognition," said Susan Moore, corporate vice president for public affairs at AMD. "Starting from a 2014 baseline, we're ahead of pace for achieving a 25 times improvement by 2020 in the energy efficiency of our mobile accelerated processing units, the goal of the 25x20 Initiative. The process improvements, architectural enhancements and intelligent power efficient techniques of our processors can make a difference in the world around us. Our customers and stakeholders should continue to see exciting developments."

### ***Supporting Resources***

- Learn more about the AMD [25x20 Initiative](#)
- Become a fan of [AMD on Facebook](#)
- Follow AMD on Twitter [@AMD](#)
- Follow AMD Corporate Responsibility: [@AMDCSR](#)
- Read about Environmental Leader [awards](#)

## ***About AMD***

For more than 45 years AMD has driven innovation in high-performance computing, graphics, and visualization technologies -- the building blocks for gaming, immersive platforms, and the datacenter. Hundreds of millions of consumers, leading Fortune 500 businesses, and cutting-edge scientific research facilities around the world rely on AMD technology daily to improve how they live, work, and play. AMD employees around the world are focused on building great products that push the boundaries of what is possible. For more information about how AMD is enabling today and inspiring tomorrow, visit the AMD (NASDAQ: AMD) [website](#), [blog](#), [Facebook](#) and [Twitter](#) pages.

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