

March 7, 2016



AMD Radeon to Showcase Latest Innovations in Virtual Reality and Gaming at "Capsaicin" Live Webcast at GDC

Event Will Feature Industry Luminaries Including Crytek, HTC, Oculus, and Previews of New Silicon and Software Advancements

SUNNYVALE, CA -- (Marketwired) -- 03/07/16 -- AMD (NASDAQ: AMD) today announced that it will webcast live from the historical landmark, Ruby Skye, during the Game Developers Conference in San Francisco. This marquee developer and press event, entitled "Capsaicin," will be hosted by Radeon Technologies Group's Senior Vice President and Chief Architect Raja Koduri on Monday, March 14 at 4:00 PM PT (6:00 PM CT/7:00 PM ET), and showcase AMD's world-class hardware, software and gaming partners.

Named after the compound that delivers a pepper's spicy kick, "Capsaicin" will explore the inner essence of the graphics processing unit (GPU) and how it powers innovations in gaming and virtual reality. The webcast will feature an inside look at the latest technological advancements affecting the enthusiast and developer communities as they approach the burgeoning virtual reality market.

A real-time video webcast of the event will be accessible on AMD's Investor Relations home page: ir.amd.com. A replay of the webcast can be accessed a few hours after the conclusion of the live event and will be available for one year after the event. A replay of the webcast will be accessible on the AMD YouTube channel.

Supporting Resources

- More information on [AMD Investor Relations](http://ir.amd.com)
- More info on AMD Radeon Graphics products at www.amd.com/graphics
- Become a fan of AMD on [Facebook](https://www.facebook.com/amd)
- Subscribe to the AMD channel on [YouTube](https://www.youtube.com/amd)
- Follow AMD on [Twitter](https://twitter.com/amd)
- Join [AMD](https://plus.google.com/amd) on Google+

About AMD

For more than 45 years, AMD has driven innovation in high-performance computing, graphics, and visualization technologies -- the building blocks for gaming, immersive platforms, and the datacenter. Hundreds of millions of consumers, leading Fortune 500 businesses, and cutting-edge scientific research facilities around the world rely on AMD technology daily to improve how they live, work, and play. AMD employees around the world are focused on building great products that push the boundaries of what is possible. For more information about how AMD is enabling today and inspiring tomorrow, visit the AMD (NASDAQ: AMD) [website](http://www.amd.com), [blog](http://www.amd.com/blog), [Facebook](https://www.facebook.com/amd) and [Twitter](https://twitter.com/amd) pages.

Contact:

Bernard Fernandes
AMD Public Relations

[Email Contact](#)

(512) 839-7354

Liz Morali
Investor Relations

[Email Contact](#)

(408) 749-5467

Source: Advanced Micro Devices