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AMD Increases Notebook Market Traction

New Design Wins, Large-Scale Enterprise Deployments, and Technology Feature Adoption Show Continued Momentum for 6th Generation AMD A-Series Processors

SUNNYVALE, CA -- (Marketwired) -- 02/10/16 -- AMD (NASDAQ: AMD) today announced increasing momentum for the 6*th* Generation AMD PRO A-Series mobile processors, based on the introduction of two new HP notebook design wins, new large-scale enterprise deployments, and the expansion of HP adoption of AMD FreeSync™ technology in its notebooks and displays.

The 6*th* Generation AMD PRO A-Series processors, which efficiently integrate extensive AMD CPU, graphics, security, and video processing IP into a single SoC design, will now power two new HP 600 series ProBooks.

The HP ProBook 645 14-inch and HP ProBook 655 15.6-inch notebooks allow businesses to equip their workforces with widely configurable and extremely cost-effective HP notebook PCs, enabling executive-class collaboration and professional-grade capabilities. Containing AMD PRO A-Series processors with brilliant AMD Radeon™ graphics, Windows 10®, robust DDR3 memory, and professional-grade peripheral devices, these HP ProBooks create a top-of-the-line user experience.

"We are pleased to continue strengthening our relationship with HP through the latest HP ProBook design wins," said Jim Anderson, senior vice president and general manager, Computing and Graphics Business Group at AMD. "We've seen positive consumer and commercial response to our 6*th* Generation A-Series processors and the recent announcements by HP, along with AMD technology adoption by global companies and the popularity of AMD systems during the holiday season, help confirm the strength of our product."

"AMD and HP continue to innovate in both commercial and consumer computing with the ongoing adoption of the latest generation of AMD processors," said Steve Sinclair, VP Commercial Notebook Product Management, HP. "Businesses can confidently deploy AMD-powered HP notebooks, which combine support for legacy features that provide long-term stability with modern security for today's business world. Consumers can also reap the benefits of this innovation with notebooks that provide the features -- like long battery life and responsive graphics -- that they are looking for."

6th Generation AMD A-Series processors powering the workplace

Market momentum for joint AMD and HP solutions is seen in the continued adoption of HP laptops powered by AMD processors by companies around the world. For example, ISS, a global facilities services provider with 511,000 employees in 77 countries, recently equipped employees with HP EliteBooks powered by AMD PRO A-Series processors in an effort to

standardize global operations, increase sustainability and innovate business-efficient office environments.

Brink's, a global leader in security-related services with customers in more than 100 countries, wanted an IT solution that offered outstanding stability and mobility, and found it in the HP EliteBook 700 series, also powered by AMD. Stability is critical to supporting Brink's all-day, every-day workforce with mobile-ready features, and industry leading manageability that drives nonstop productivity. The innovative AMD PRO A-Series processor architecture offers all-day battery life[1], power and efficiency optimized for employees all around the world.

AMD FreeSync™ adoption

Additionally, HP plans to enable AMD FreeSync™ technology support for its consumer-focused HP Envy 15z laptops powered by 6th Generation AMD A-Series processors. AMD FreeSync™ technology resolves the communication issues between processor and monitor to eliminate stutter and tearing, providing a smoother image[2]. HP anticipates having AMD FreeSync-enabled HP Envy 15z laptops available in the first half of 2016, and plans to enable AMD FreeSync™ support across its entire consumer laptop line-up powered by 6th Generation AMD A-Series processors in the second half of the year.

Personal and commercial HP notebooks powered by 6th Generation AMD A-Series processors are available now through major retailers.

Supporting Resources

- More information on AMD Investor Relations
- Discover the 6th Generation AMD A-Series Processors
- Get in-depth information on the HP ProBook 645 and 655
- More information on AMD PRO and why companies around the world are choosing AMD
- See the ISS commercial case study
- See the Brinks commercial case study
- Become a fan of AMD on Facebook
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About AMD

For more than 45 years, AMD has driven innovation in high-performance computing, graphics, and visualization technologies -- the building blocks for gaming, immersive platforms, and the datacenter. Hundreds of millions of consumers, leading Fortune 500 businesses, and cutting-edge scientific research facilities around the world rely on AMD technology daily to improve how they live, work, and play. AMD employees around the world are focused on building great products that push the boundaries of what is possible. For more information about how AMD is enabling today and inspiring tomorrow, visit the AMD (NASDAQ: AMD) website, blog, Facebook and Twitter pages.

[1] AMD defines All-Day Battery Life as 8+ hours of continuous use when measured with the Windows Idle test.

[2] FreeSync is an AMD technology designed to eliminate stuttering and/or tearing in games

and videos by locking a display's refresh rate to the framerate of the graphics card. Monitor, AMD Radeon™ Graphics and/or AMD A-Series APU compliant with DisplayPort™ Adaptive-Sync required. AMD Catalyst™ 15.2 Beta (or newer) required. Adaptive refresh rates vary by display; check with your monitor manufacturer for specific capabilities.

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