

AMD Launches World's Fastest Graphics Card

AMD Radeon R9 295X2 Graphics Card, Engineered for Ultimate Speed and Performance, Enables 4K Gaming at Max Settings for Extreme PC Gaming

SUNNYVALE, CA -- (Marketwired) -- 04/08/14 -- AMD (NYSE: AMD) today launched the world's fastest and most powerful graphics card ¹, AMD Radeon™ R9 295X2, designed for ultra-enthusiasts at the apex of PC gaming. Joining two AMD Radeon™ R9 Series GPUs in one card design, AMD Radeon R9 295X2 manhandles today's and tomorrow's games in maximum settings at 4K resolution².

"AMD is thrilled to launch the AMD Radeon™ R9 295X2 graphics card, built on the same award-winning Graphics Core Next (GCN) architecture that powers the gaming industry," said Matt Skynner, corporate vice president and general manager, Graphics Business Unit, AMD. "This record-shattering dual-GPU card will enable industry-leading audio and visually stunning 4K gaming, proving once again that Radeon™ is gaming."

Heralding an industry first, the AMD Radeon R9 295X2 graphics card comes equipped with an advanced closed-loop, pre-assembled and maintenance-free liquid cooling system. Developed jointly with <u>Asetek</u>, a leading provider and designer of PC liquid cooling solutions, users can expect cool temperatures, quiet operation and consistent performance from the AMD Radeon R9 295X2 graphics card right out of the box.

"Asetek is proud to collaborate with AMD to provide an outstanding cooling solution for a truly cutting-edge and groundbreaking graphics card," said Andre Eriksen, CEO and founder, Asetek. "With our custom fitted liquid cooling technology, the AMD Radeon R9 295X2 graphics card delivers quiet powerful performance."

Thanks to its <u>Graphics Core Next (GCN) architecture</u>, the AMD Radeon R9 295X2 graphics card offers the ultimate opportunity to experience high-performance gaming with <u>Mantle</u>³. With Mantle, gamers have access to the world's only currently available and proven low-overhead API.

A new level of audio immersion is made possible by <u>AMD TrueAudio technology</u>⁴, which brings surround sound to any stereo headset. With a dedicated audio processor on the GPUs, the AMD Radeon R9 295X2 graphics card delivers a richer and deeply immersive soundscape for an unparalleled PC gaming experience.

Along with sound, the AMD Radeon R9 295X2 graphics card sets the bar for visual experiences on current and upcoming PC titles, effortlessly handling high-resolution, multimonitor configurations with <u>AMD Eyefinity technology</u>⁵.

The AMD Radeon R9 295X2 graphics card will be available later this month at a starting price of \$1499 USD and EUR 1099 (excluding VAT) 6 .

Supporting Resources

- Learn more about the <u>AMD Radeon R9 295X2 graphics card</u>
- Read blog post: Hail to the King: Introducing the AMD Radeon R9 295X2
- Learn more about Mantle, AMD's acclaimed and groundbreaking API
- Become a fan of <u>AMD Gaming</u> on Facebook
- Engage with us on Twitter @AMDRadeon
- Become a fan of AMD on Facebook

About AMD

AMD (NYSE: AMD) designs and integrates technology that powers millions of intelligent devices, including personal computers, tablets, game consoles and cloud servers that define the new era of surround computing. AMD solutions enable people everywhere to realize the full potential of their favorite devices and applications to push the boundaries of what is possible. For more information, visit www.amd.com.

AMD, the AMD Arrow logo and Radeon are trademarks of Advanced Micro Devices, Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

- ¹ In a 3DMark Fire Strike benchmark test in 1080p, the AMD Radeon™ R9 295X2 outperforms the Titan Black, Nvidia's highest performing graphics card as of March 12, 2014, by a score of 15,862 to 9,878 in the Performance preset, and 8,764 to 4,725 using the Extreme preset. Test system: Intel i7 4960X CPU, 16GB memory, Nvidia driver 334.89, AMD Catalyst driver 14.10 and Windows 8.1. GRDT-36
- ² Requires 4K display and content. Supported resolution varies by GPU model and board design; confirm specifications with manufacturer before purchase.
- ³ Application support for Mantle is required.
- ⁴ AMD TrueAudio technology is offered on select AMD Radeon™ R9 and R7 200 Series GPUs and is designed to improve acoustic realism. Requires an enabled game or application. Not all audio equipment supports all audio effects; additional audio equipment may be required for some audio effects. Not all products feature all technologies-check with your component or system manufacturer for specific capabilities.
- ⁵ AMD Eyefinity technology supports multiple monitors on an enabled graphics card. Supported display quantity, type and resolution vary by model and board design; confirm specifications with manufacturer before purchase. To enable more than two displays, or multiple displays from a single output, additional hardware such as DisplayPort™-ready monitors or DisplayPort 1.2 MST-enabled hubs may be required. A maximum of two active adapters is recommended for consumer systems. See www.amd.com/eyefinityfaq for full details.

⁶ SEP as of April 2014.

Contact:
Antal Tungler
AMD Public Relations

(289) 695-0902 antal.tungler@amd.com

Source: Advanced Micro Devices