

April 17, 2012



# AMD to Power TELUS' New Virtual Private Cloud

## AMD Opteron(TM) Processors Offer Significant Power/Performance Per-Dollar Benefits

SUNNYVALE, CA -- (Marketwire) -- 04/17/12 -- [AMD](#) (NYSE: AMD) today announced that [TELUS](#) (TSX: T) (TSX: T.A) (NYSE: TU), a leading Canadian telecommunications company, has chosen [AMD Opteron™](#) processors to power its latest offering, the TELUS Agil/IT Virtual Private Cloud. The TELUS Agil/IT Virtual Private Cloud, announced today, offers AMDs' immense processing capabilities at outstanding power/performance per-dollar.

TELUS chose [AMD Opteron™ 6100 Series](#) processors as well as the new [AMD Opteron™ 6200 Series](#) processors, which are based on the high-throughput core formerly codenamed "Bulldozer," to power its cloud. AMD's high-performance server processors are ideal to help TELUS deliver computing resources on-demand across three world-class data centers located in Canada.

"In a data center, performance per-watt per-dollar is the most important metric used to calculate the true cost of a processor," said Tony Krueck, vice president of Business Products and Services, TELUS. "In our evaluation, our AMD-based servers use less power than comparable x86 solutions for the same workload, and are dramatically less expensive. And of course less power requires less cooling, adding even more savings to the equation. AMD was an obvious and easy choice."

"AMD Opteron processors are helping TELUS deliver a high performance, energy-efficient cloud solution," said Vladimir Rozanovich, vice president, North America Commercial Business, AMD. "AMD server solutions continue to be recognized by leading cloud providers, including TELUS, as a superior and efficient choice to deliver the services their customers demand in a cost effective way."

The TELUS Agil/IT Virtual Private Cloud service allows businesses of all sizes access to on-demand computing resources, with a powerful, full-featured portal providing 24x7 remote access to their cloud, and a centralized view of cloud-based activity.

### Resources

- Learn more about [AMD's cost-effective cloud computing processors](#).
- Follow us at [www.facebook.com/amd](http://www.facebook.com/amd) or [@AMDOpteron](https://twitter.com/AMDOpteron).

### About AMD

AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its groundbreaking AMD Accelerated Processing Units (APUs) that power a wide range of computing devices. AMD's server computing products are focused on driving industry-leading cloud computing and virtualization environments. AMD's superior graphics

technologies are found in a variety of solutions ranging from game consoles, PCs to supercomputers. For more information, visit <http://www.amd.com>.

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