

## AMD Delivers on the Dream of Seamless Graphics Experience for Remote Workers by Enabling Support of Microsoft RemoteFX

ATI FirePro(TM) Professional Graphics and Microsoft RemoteFX Deliver Vivid Graphics to Thin Client Devices, Improving End User Experiences and Business Agility by Centralizing a Media-Rich Windows Desktop on Servers

SUNNYVALE, CA -- (MARKET WIRE) -- 02/22/11 -- AMD (NYSE: AMD) today announced support for Microsoft Windows Server® 2008 R2 Service Pack 1 (SP1), featuring Microsoft® RemoteFX™ with ATI FirePro™ professional graphics. Microsoft RemoteFX is a feature of Remote Desktop Services in Windows Server 2008 R2 SP1. Remote Desktop Services allow IT managers to centrally deploy and manage desktops and applications for remote users, while keeping the data secure on servers in the data center. Microsoft RemoteFX, supported by ATI FirePro professional graphics, enhances the end-user experience for Remote Desktop Services and enables users to access a media-rich Windows 7 desktop in a virtual desktop infrastructure (VDI) environment, from a broad range of client devices.

"IT managers have been demanding virtualization of graphics, and Microsoft RemoteFX combined with ATI FirePro professional graphics delivers this capability for desktop applications," said Janet Matsuda, general manager, AMD Professional Graphics. "These workplace professionals can access rich media, including full-motion video, on connected remote devices such as thin clients."

With Windows Server 2008 R2 SP1, a single, virtualized graphics processing unit on the Remote Desktop Virtualization Host can give multiple VDI users a rich desktop experience that is like a local Windows 7 desktop experience. Hardware-assisted graphics acceleration with RemoteFX<sup>™</sup> enables a full-fidelity virtual desktop experience, including support for 3D applications, portable graphics content such as Microsoft® Silverlight<sup>™</sup>, Windows® Aero and more.

"With ATI FirePro™ professional graphics, RemoteFX gives users a great experience on their remote devices. Whether on a remote traditional PC, or from a web page on a thin client, users can enjoy a rich desktop and applications that include high-fidelity graphics," said Manlio Vecchiet, Director of Windows Server Product Management, Microsoft Corp. "Taking advantage of host-side rendering, ATI FirePro professional graphics lets applications on the host computer run at full speed. Combining fast host-side rendering with traditional client-side rendering, Windows Server 2008 R2 SP1 gives Microsoft VDI customers great deployment flexibility. In a single solution, you get great graphics performance for device-independent remoting, as well as for network-constrained environments."

AMD offers support for Microsoft Windows Server 2008 R2 with ATI FirePro™ V5800, ATI FirePro™ V7800, ATI FirePro™ V8800, and ATI FirePro™ V9800 professional graphics.

## Supporting Resources

- ATI FirePro professional graphics product page
- Microsoft Windows Server 2008 R2 Service Pack 1- RemoteFX product page
- Blogs:
  - Microsoft RemoteFX: Visual Innovation in Action
  - Microsoft RemoteFX: Virtualization Goes Virtual
  - Can You Visualize The Virtual Future?
- Twitter: Follow AMD professional graphics news on Twitter at <u>@ATIFirePro</u>
- Facebook: <u>Become a fan of AMD technology on Facebook</u>
- AMD support for Microsoft RemoteFX

## About AMD

AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its ground-breaking AMD Fusion Accelerated Processing Units (APUs). AMD's graphics and computing technologies power a variety of devices including PCs, game consoles and the servers that drive the Internet and businesses. For more information, visit <a href="http://www.amd.com">http://www.amd.com</a>.

©2011, Advanced Micro Devices, Inc. AMD, the AMD Arrow logo, ATI, the ATI logo, FirePro and combinations thereof, are trademarks of Advanced Micro Devices, Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

Add to Digg Bookmark with del.icio.us Add to Newsvine

Contact: John Swinimer AMD Global Communications 905-882-2600 Ext. 2704 Email Contact

Source: Advanced Micro Devices