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Xponential Fitness Named to Fast Company's Annual List of World's Most Innovative Companies

World's Largest Curator of Boutique Fitness Brands Ranks No. 10 in Wellness Category

IRVINE, Calif., March 5, 2019 /PRNewswire/ --[Xponential Fitness](#), the largest curator of boutique fitness brands in the world, has been named to *Fast Company's* prestigious annual list of the World's Most Innovative Companies for 2019. Recognized for propelling niche fitness modalities into nationwide chains, Xponential Fitness ranked No. 10 in the Wellness category among industry giants such as Peloton and ClassPass.



The list honors the companies making the most profound impact on both industry and culture, showcasing a variety of ways to thrive in today's dynamic world. Half of the companies on this year's MIC 50 list are appearing for the first time, including Xponential Fitness.

Backed by CEO Anthony Geisler and Snapdragon Capital, Xponential Fitness was established to bring the highest-quality boutique fitness brands together under one umbrella. Housing brands across every vertical of the industry and accelerating their growth domestically and internationally, Xponential's portfolio of brands includes Club Pilates, CycleBar, StretchLab, Row House, AKT, YogaSix, Pure Barre, and Stride. Five of these brands were acquired and launched a franchising opportunity in the past year.

"Since its founding in 2017, Xponential Fitness has quickly proven itself to be the major player in the world of boutique fitness as we continue to procure, develop and grow the best brands across every vertical," said Geisler. "It is an honor to be recognized by *Fast Company* for our innovation and hard work, and we look forward to watching our franchise partners continue to flourish as small business owners as they offer unparalleled workouts to members across the globe."

This year, *Fast Company's* editors and writers sought out groundbreaking businesses across 35 industries and every region. They also judged nominations received through their application process. The World's Most Innovative Companies is *Fast Company's* signature franchise and one of its most highly anticipated editorial efforts of the year. It provides both a snapshot and a road map for the future of innovation across the most dynamic sectors of the economy.

"Established players are showing the same kind of nimbleness we've generally associated with startups," said *Fast Company* deputy editor David Lidsky, who oversaw the issue with senior editor Amy Farley. *Fast Company's* Most Innovative Companies issue (March-April 2019) is now available online at <https://fastcompany.com/MIC>, as well as in app form via iTunes and on newsstands beginning February 27. The hashtag is #fcmostinnovative.

About Xponential Fitness:

Founded in 2017 by Anthony Geisler, Xponential Fitness is the curator of the best brands across every vertical in the boutique fitness space – including Pilates, indoor cycling, stretch, rowing, dance and yoga. Currently, Xponential Fitness' portfolio of brands includes Club Pilates, the nation's largest and fastest growing Pilates franchise; CycleBar, the first and only premium indoor cycling franchise; StretchLab, a concept offering one-on-one assisted stretching services and group stretch services; Row House, a high-energy, low-impact indoor rowing workout; AKT, a dance-based cardio workout combining toning, interval & circuit training developed by Celebrity Trainer Anna Kaiser; YogaSix, a modern boutique yoga brand; Pure Barre, a total body workout that uses the ballet barre to perform small, isometric movements; and most recently, Stride, a treadmill-based cardio and strength training concept. Visit www.xponential.com to learn more.

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