

January 27, 2014



# **General Employment Enterprises, Inc. (NYSE-MKT: JOB) Engages American Capital Ventures for Investor Relations Services**

NAPERVILLE, Ill., Jan. 27, 2014 /PRNewswire/ -- General Employment Enterprises, Inc. (NYSE-MKT: JOB; "General Employment" or the "Company"), today announced that the Company has engaged American Capital Ventures ("ACV"), a boutique provider of comprehensive investor relations, financial marketing and capital advisory services to the micro- and small-cap community.

Andrew Norstrud, Chief Financial Officer of General Employment Enterprises, Inc., commented, "General Employment has spent the past year restructuring the Company and eliminating unnecessary expenditures, in an effort to stabilize the foundation of the Company. In 2014, we will move into phase two of our plan, concentrating on growth and profitability. General Employment Enterprises has significant experience and a long-standing history in the staffing sector. Having significantly restructured its offering and business model, the Company is now focused on creating a real presence in today's marketplace. We have partnered with ACV to communicate our vision and our plan for execution to investors and the investment community."

"General Employment has a rich and solid history in staffing America's accounting, IT and engineering firms that dates back 100 years – which is still largely unknown by the public – and a stellar executive team that we are confident can succeed in getting the company to where it should be as a leader in staffing. We are pleased to be working with General Employment and look forward to working with them in the time ahead to bring greater value to the company and its shareholders," commented, Howard Gostfrand, President of American Capital Ventures.

## **About General Employment**

General Employment Enterprises, Inc. (the "Company") was incorporated in the State of Illinois in 1962 and is the successor to employment offices doing business since 1893. The Company provides staffing services through a network of 22 branch offices located in eleven states. The Company operates in two industry segments, providing professional staffing services and light industrial staffing services through the names of General Employment, Ashley Ellis, Triad and Omni-One.

## **Forward-Looking Statements**

The statements made in this press release that are not historical facts are forward-looking

statements. Such forward-looking statements often contain or are prefaced by words such as "will" and "expect." As a result of a number of factors, the Company's actual results could differ materially from those set forth in the forward-looking statements. Certain factors that might cause the Company's actual results to differ materially from those in the forward-looking statements include, without limitation, those factors set forth under the heading "Forward-Looking Statements" in the Company's annual report on Form 10-K for the fiscal year ended September 30, 2012, and in the Company's other filings with the Securities and Exchange Commission. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE General Employment Enterprises, Inc.