

Digital Turbine Ranked Among Fastest-Growing Companies in North America on Deloitte's 2020 Technology Fast 500™ Ranking

Attributes 365% Revenue Growth to Increased Platform Adoption, Product Diversification and Global Expansion

AUSTIN, Texas, Nov. 19, 2020 /PRNewswire/ -- <u>Digital Turbine</u> today announced it was listed in <u>Deloitte's Technology Fast 500</u>™, a ranking of the 500 fastest-growing technology, media, telecommunications, life sciences and energy tech companies in North America now in its 26th year. Digital Turbine's revenue grew 365% from 2016 to 2019. For the past 6 consecutive years, Digital Turbine has placed in Deloitte's Fastest-Growing Technology Ranking.

Digital Turbine's CEO, Bill Stone, credits the strong growth to its diversification strategy, global expansion, and ongoing platform demand. "The entire team at Digital Turbine is focused on delivering better user experiences that remove friction from discovering great apps and content directly on mobile devices. Our platform simplifies discovery and provides scalable solutions for both our operator and advertiser partners. We are honored to be recognized by Deloitte and counted among other fast-growing companies that are game changers in their respective industries," said Mr. Stone.

"For more than 25 years, we've been honoring companies that define the cutting edge and this year's Technology Fast 500 list is proof positive that technology — from software and digital media platforms, to biotech — truly does permeate so many facets of our lives," said Paul Silverglate, vice chairman, Deloitte LLP and U.S. technology sector leader. "We congratulate this year's winners, especially during a time when innovation is needed more than ever to address the monumental challenges posed by the pandemic."

"Each year the Technology Fast 500 listing validates how important technology innovation is to our daily lives. It was interesting to see this year that while software companies continued to dominate, biotech companies rose to the top of the winners list for the first time, demonstrating that new categories of innovation are accelerating in the pursuit of making life easier, safer and more productive," said Mohana Dissanayake, partner, Deloitte & Touche LLP, and industry leader for technology, media and telecommunications, within Deloitte's audit and assurance practice. "We extend sincere congratulations to these well-deserved winners — who all embody a spirit of curiosity, and a never-ending commitment to making technology advancements possible."

About Deloitte's 2020 Technology Fast 500™

Now in its 26th year, Deloitte's Technology Fast 500 provides a ranking of the fastest-growing technology, media, telecommunications, life sciences and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2016 to 2019.

About Digital Turbine

Digital Turbine simplifies content discovery and delivers relevant content directly to consumer devices. The Company's on-demand media platform powers frictionless app and content discovery, user acquisition and engagement, operational efficiency and monetization opportunities. Digital Turbine's technology platform has been adopted by more than 40 mobile operators and OEMs worldwide, and has delivered more than three billion app preloads for tens of thousands of advertising campaigns. The Company is headquartered in Austin, Texas, with global offices in Arlington, Durham, Mumbai, San Francisco, Singapore and Tel Aviv. For additional information visit www.digitalturbine.com.

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