

August 1, 2023



Heroes Vacation Club Launches 'The Ultimate Vegas Trip Giveaway' for Front Line Workers Who Love Football

ORLANDO, Fla.--(BUSINESS WIRE)-- [Heroes Vacation Club](#)[®], a free travel club for front line workers, announced today 'The Ultimate Vegas Trip Giveaway,' offering its members the chance to win a trip for two (2) to Las Vegas to commemorate football's biggest game of the year.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20230801065993/en/>

Heroes Vacation Club, a free travel club for front line workers, announced today 'The Ultimate Vegas Trip Giveaway,' offering its members the chance to win a trip for two (2) to Las Vegas to commemorate football's biggest game of the year. (Photo: Business Wire)

Running now through November 30, any Heroes Vacation Club member who uses the platform to make a

qualifying booking (i.e., hotels, resorts, car rentals, activities and flights), will receive one automatic entry per transaction into 'The Ultimate Vegas Trip Giveaway' sweepstakes.

One sweepstakes winner (announced on December 1) will receive:

- Two (2) VIP tickets to Bullseye Event Group's The Players Tailgate Las Vegas on Sunday, February 11, 2024
- Two (2) round-trip flights to Las Vegas
- Hotel accommodations in Las Vegas for two (2) nights

"At Heroes Vacation Club, we love not only taking opportunities to thank our members for their vital contributions, but also to celebrate their interests outside of the workplace," said Amy Lipka, Senior Vice President, Global Marketing & Operations – Travel Clubs. "In 'The Ultimate Vegas Trip Giveaway,' one lucky football fan and their guest will get to enjoy the sport's biggest day of the year at The Players Tailgate, where they'll rub elbows with celebrities, notable chefs, and even retired and players before the big game."

Built on the idea that heroes deserve the best, Heroes Vacation Club is open to all medical professionals, firefighters, police officers, military personnel, educators and government employees. The free platform is a one-stop-shop where members can book discounted vacations from start to finish, with access to 600,000 hotels and resorts, plus car rentals, flights, and tours.

Heroes Vacation Club is part of [Panorama Travel Solutions](#), a B2B travel technology company that specializes in designing and operating travel club programs for organizations to enhance benefits for their members.

To sign up for a complimentary Heroes Vacation Club membership and to learn more about 'The Ultimate Vegas Trip Giveaway' sweepstakes, visit heroesvacationclub.com/landing/sweepstakes. For more information, please call 1-877-867-3639.

Sweepstakes Details: **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL**

NOT IMPROVE YOUR ODDS OF WINNING. Visit the Official Rules at <https://www.heroesvacationclub.com/landing/sweepstakes> for more information including odds of winning, an **alternate method of entry**, and prize descriptions. Open to Heroes Vacation Club members who are legal residents of the 50 United States and the District of Columbia, 21 years of age or older. Sweepstakes begins 8/1/23 and ends 12/1/23. **Approximate Retail value \$6950 USD** Sponsored by Panorama Travel Solutions, LLC, 6277 Sea Harbor Drive, Orlando, FL 32821. Void where prohibited by law.

About Heroes Vacation Club

Heroes Vacation Club (HVC) offers free and premium travel club subscriptions offering comprehensive travel benefits to eligible firefighters, police officers, medical professionals, military personnel, educators and government employees. Based on the philosophy that heroes deserve the best, HVC members enjoy hotel and resort discounts, plus access to air and car rental booking—all from one convenient site. Members may choose from a free standard membership or a premium paid subscription membership that unlocks deeper discounts. Heroes Vacation Club is powered by [Panorama Travel Solutions](#). Visit www.heroesvacationclub.com to learn more.

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