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ProLogis Research Group Releases New Report on Transport Collaboration in Europe

DENVER, Jan. 11, 2011 /PRNewswire/ -- ProLogis (NYSE: PLD), the leading global provider of distribution facilities, announced today the release of a new research report, titled "Transport Collaboration in Europe."

The report observes that freight transport costs account for approximately 30 percent of total supply chain costs. As a result, companies have recently found ways to reduce freight miles along with other solutions to help cut transportation costs. Some of these efforts involve collaboration with both non-competitors and competitors.

"What we are interested in exploring in this report is a new twist or variation on transport collaboration, one involving business peers," commented Lisa Graham, vice president of European research for the ProLogis Research Group. "Aware of the potential benefits, a few companies in Europe have reached out to competitors to collaborate on and improve the efficiency of their distribution networks. Numerous barriers to collaboration must still be overcome, including mistrust, but the potential cost savings and other benefits are so great that third-party organizations, shippers/haulers and logistics parties are induced to continue to find opportunities for forging successful transport collaborations."

For a copy of the report, please visit:

<http://ir.prologis.com/research/TransportCollaborationWinter2011.cfm>.

The ProLogis Research Group monitors, analyzes and reports on key trends and dynamics in both real estate and supply chain management, drawing from industry data and primary research conducted by company analysts and a network of affiliated academics and other professionals. Past reports have focused on global supply chain dynamics, internet retailing, RFID technology, offshore outsourcing and other related topics. For more, please visit <http://ir.prologis.com/research.cfm>.

About ProLogis

ProLogis is the leading global provider of distribution facilities, with more than 475 million square feet (44 million square meters) of industrial space owned and managed in markets across North America, Europe and Asia. The company leases its industrial facilities to more than 4,400 customers, including manufacturers, retailers, transportation companies, third-party logistics providers and other enterprises with large-scale distribution needs. For additional information about the company, go to <http://www.prologis.com>.

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