

December 14, 2021



## **VERB Showcased Upcoming Multivendor Livestream Shopping Platform “Market” at Recent Sidoti Virtual Conference Presentation**

**The always-on, 24/7, global, multivendor livestream shopping platform is designed to host scores of simultaneous live sessions for vendors across numerous product categories**

NEWPORT BEACH, Calif. and SALT LAKE CITY, Dec. 14, 2021 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc.](#) (Nasdaq: VERB) ("VERB" or the "Company"), the leader in interactive video-based sales enablement applications, including interactive livestream eCommerce and shoppable video, webinar, CRM, and marketing applications for enterprises and entrepreneurs, recently provided new details and unveiled its product video on *Market*, VERB's new social shopping livestream platform, at the Sidoti Virtual Microcap Conference on Dec. 8, 2021.

VERB CEO Rory J. Cutaia showcased *Market*, VERB's new 24/7 multivendor interactive, livestream shopping platform that is designed to host scores of simultaneous livestream shopping sessions by consumer brands, big-box stores, boutiques, celebrities, and influencers selling products and services across numerous categories. The *Market* product video can be viewed [here](#).

"We are thrilled about the upcoming release of *Market*, our new social shopping livestream platform," said Mr. Cutaia. "As the first of its kind, *Market* is a centralized livestream ecommerce platform for vendors of all kinds and sizes from all over the world. *Market* provides a truly differentiated fun, highly immersive, social shopping experience. With a follow-me-style unified shopping cart that follows viewers as they jump from livestream to livestream, *Market* is ushering in the new era of online ecommerce, offering retailers large and small, luxury and consumer brands, and big box stores a new distribution outlet, reaching more new customers than most current online shopping outlets can provide. *Market* is designed to attract a global audience, providing vendors from all over the world an always-on, 24/7 sales platform that addresses the needs, wants, and desires of a new breed of online shopper who views shopping as another form of entertainment. This new breed of shopper, impacted by the pandemic, is no longer interested in looking at static images and reading online reviews. This is the market our new platform addresses head-on. A soft launch of *Market* is planned for this month, with a series of pre-launch events in the works for January and a broader launch planned for February 2022. We expect *Market* to be a significant value creator for our Company and our shareholders."

## **About VERB**

Verb Technology Company, Inc. (Nasdaq: VERB), the market leader in interactive video-based sales applications, transforms how businesses attract and engage customers. The Company's Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and is comprised of a suite of sales enablement business software products offered on a subscription basis. Its software applications are available in over 60 countries and in more than 48 languages to large enterprise and small business sales teams that need affordable, easy-to-use, and quick-to-get-results sales tools. Available in both mobile and desktop versions, VERB's applications are offered as a fully integrated suite, as well as on a standalone basis, and include verbLIVE (an Interactive Livestream eCommerce and Shoppable Video and Webinar applications), verbCRM (a White-labelled Interactive Video-based Customer Relationship Management application), verbTEAMS (a Self Onboarding version of verbCRM with built-in verbLIVE and Salesforce synchronization for small businesses and solo entrepreneurs), verbLEARN (an Interactive video and gamified Learning Management System application), and verbMAIL (an interactive video mail solution integrated seamlessly into Microsoft Outlook). With 200 employees, the Company maintains offices in Newport Beach, California and American Fork, Utah.

For more information, please visit: [www.verb.tech](http://www.verb.tech).

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our Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q, for additional information regarding the risks and uncertainties that may cause actual results to differ materially from those expressed in any forward-looking statement. All forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

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