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Our mission is to deliver the benefits of self-driving technology

safely, quickly, and broadly



2022 Aurora Proprietary

Delivering the benefits



Increase safety

Every hour **154 people lose their lives** on the world's roads



Transform logistics

The Supply chain is broken. Ports are backed up, the US shortage of 80,000 truck drivers is worsening, and containers aren't moving.



Expand access

25.5 million individuals with a disability in the U.S. have difficulty traveling outside of the home



Improve lives

The average driver spends
54 minutes each work
day commuting—the
equivalent of 10 days a
year

Addressing the enormous transportation market

The opportunity



\$700bn Trucking market (US)



\$4tn



\$35bn Ride-hailing market (US)



\$1tn / \$5tn
Personal mobility TAM
(US / Global)



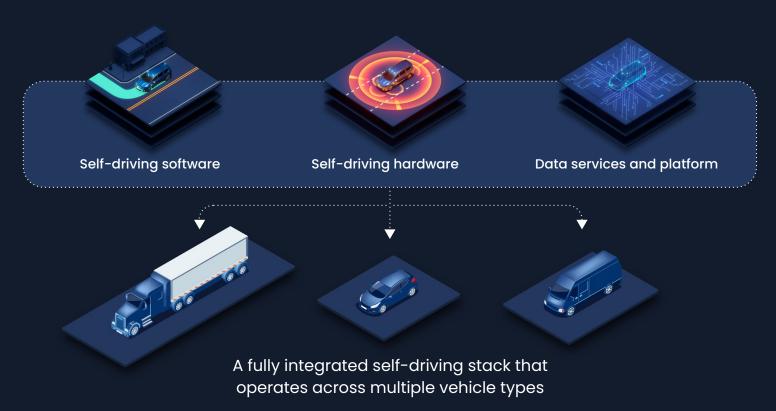
\$100bn Local goods delivery market (US)



\$400bn

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The Aurora Driver



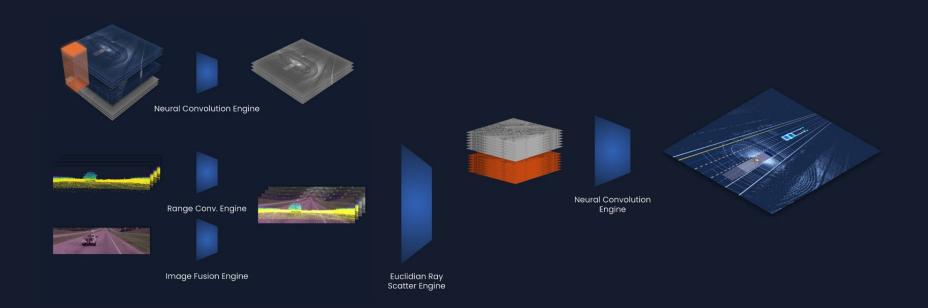


Aurora's powerful sensor suite: Multi-modal sensing, featuring FirstLight Lidar





Lidar High definition maps Radar Camera





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Aurora's partnerships are expected to accelerate the commercialization of the Aurora Driver



