June 24, 2024

playSTUDIOS Announces the World's Largest Slots Tournament in the Bahamas, Where Players Will Compete for a $1 Million Cash Prize

The myVIP World Tournament of Slots, an exclusive and inaugural million-dollar event, will unite slot enthusiasts from the digital and real-world to compete at the Atlantis Paradise Island this October

LAS VEGAS--(BUSINESS WIRE)-- Please replace the release dated June 24, 2024 with the following corrected version due to multiple revisions.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20240624528038/en/

playSTUDIOS, the award-winning developer and publisher of free-to-play mobile games that offer real-world rewards to players, announced its inaugural million-dollar myVIP World Tournament of Slots event taking place October 2024 at Atlantis Paradise Island in the Bahamas. The tournament will bring together slot enthusiasts who will compete for a top cash prize of $1 million and the prestigious title of, "World's Greatest Slot Player." (Graphic: Business Wire)

The updated release reads:

PLAYSTUDIOS ANNOUNCES THE WORLD'S LARGEST SLOTS TOURNAMENT IN THE BAHAMAS, WHERE PLAYERS WILL COMPETE FOR A $1 MILLION CASH PRIZE

The myVIP World Tournament of Slots, an exclusive and inaugural million-dollar event, will unite slot enthusiasts from the digital and real-world to compete at the Atlantis Paradise Island this October

playSTUDIOS, the award-winning developer and publisher of free-to-play mobile games that offer real-world rewards to players, today announced the inaugural million-dollar myVIP World Tournament of Slots (WToS), hosted by Atlantis Paradise Island in the Bahamas, taking place from October 24-27, 2024. The high-profile tournament will bring together slot enthusiasts from the digital and real world who will compete for a top cash prize of $1 million and the prestigious title of, "World's Greatest Slot Player." To participate, playSTUDIOS will offer players of its free-to-play social casino games the chance to win trips to Atlantis Paradise Island. The selected participants will be able to invite one guest for a four-day stay.

"This Tournament highlights our commitment to providing our players with the richest gaming rewards through our myVIP loyalty program. We are thrilled to have the opportunity to bring our award-winning social casino games to life and unite our amazing community of players in person at the iconic Atlantis Paradise Island resort," said Rob Oseland, President of playAWARDS. "This is the magic of our myVIP platform: enabling players to earn rewards from a global collection of iconic hospitality, entertainment, and leisure brands."

myVIP is a consumer-facing, game-based loyalty rewards program that is exclusive to playSTUDIOS and its portfolio of mobile games. Partners for these rewards span the entertainment, retail, travel and leisure categories, offering a diverse and valuable range of rewards. To date, over 17 million awards have been given – valued at an impressive $864 million – from more than 230 partner brands to playSTUDIOS' 11.7 million players worldwide. Through these real-world partnerships, playSTUDIOS offers its audience a unique mix of both digital content and destination entertainment experiences.

"We look forward to welcoming players, guests, and fans to the world's most remarkable destination resort, Atlantis Paradise Island. Tournament goers will experience Atlantis' $80 million renovation, including the opulent Atlantis Casino, Bar Sol, The Royal Towers, and several new dining options, including Michelin star chef Michael White's Paranza at The Cove, and more," said Joe Brunini, Chief Gaming and Customer Development Officer, Atlantis Paradise Island.

For more details about the Tournament, visithttps://www.playstudios.com. playSTUDIOS' award-winning mobile slot games are available on iOS and Android.

About playSTUDIOS, Inc.
playSTUDIOS (Nasdaq: MYPS), creator of the groundbreaking playAWARDS loyalty platform, is a publisher and developer of award-winning mobile games, including the iconic Tetris® mobile app, Solitaire, Spider Solitaire, Sudoku, and its casino-style games such as Pop! Slots, myVEGAS Slots, myVEGAS Blackjack, myKONAMI Slots, and myVEGAS Bingo. The playAWARDS loyalty platform enables players to earn real-world rewards from a global collection of iconic hospitality, entertainment, and leisure brands. playAWARDS partners include Wolfgang Puck, Norwegian Cruise Line, Resorts World, IHG, Bowlero, Gray Line Tours, and Hippodrome Casino, among others. Founded by a team of veteran gaming, hospitality, and technology entrepreneurs, playSTUDIOS apps combine the best elements of popular casual games with compelling real-world benefits. To learn more about playSTUDIOS, visit playstudios.com.

About Atlantis Paradise Island:
Atlantis Paradise Island, a lush, oceanside resort located on Paradise Island in the Bahamas, is a dynamic destination and offers visitors bold multimillion-dollar renovations,

exciting new partnerships, and reimagined guest experiences. Bahamian culture and the spirit of its beloved team members are the heart and soul of this iconic, legendary resort. Atlantis' immersive programming connects guests to the rich history, art, people, food, and festivities of the Bahamas while remaining dedicated to sustainability and environmental conservation.

Home to Aquaventure, one of the world's largest waterparks, the 141-acre waterscape of thrilling slides and river rides features 14 pools and five miles of white sand beaches. Atlantis is also home to the largest open-air marine habitat in the world, with over 65,000 aquatic animals from 250 species making their home in natural ocean-fed lagoons and habitats, including Dolphin Cay, the unparalleled marine animal conservation and education center created to provide guests with a once-in-a-lifetime opportunity to learn more about some of nature's most fascinating mammals.

Atlantis has five unique lodging options: the grand, iconic newly renovated towers of The Royal, the family-friendly ambiance at The Coral, water-side villas at Harborside Resort, all-suite luxury accommodations at The Cove, and residential-style living at The Reef.

Guests can choose from an impressive collection of over 40 restaurants, bars, and lounges with celebrity chef culinary masterpieces, including Fish by José Andrés, Nobu by Nobu Matsuhisa, and Paranza by Michael White. With its unrivaled meeting and convention space and the well-appointed Atlantis Marina overlooking Marina Village, the Atlantis experiences are endless and unique to each traveler. Additional resort amenities include the tranquil Mandara Spa, a newly opened tennis and pickleball center, indoor and outdoor regulation basketball courts, a 500-seat movie theater, Atlantis Kids Adventures (AKA) for children ages 3-12, a gaming arcade, CRUSH- a teen nightclub, Jokers Wild comedy club, an award-winning 18-hole golf course designed by Tom Weiskopf, the renowned and newly redecorated Atlantis Casino, and an array of luxury and boutique duty-free shopping.

For more information and reservations, please visit atlantisbahamas.com.

View source version on businesswire.com:
https://www.businesswire.com/news/home/20240624528038/en/

PLAYSTUDIOS, BerlinRosen
media@playstudios.com

Atlantis Paradise Island
erika.lavyne@atlantisparadise.com

Source: playSTUDIOS, Inc.