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PLAYSTUDIOS Teams with Konami Gaming to Bring Popular Casino Slot Game to myVEGAS Facebook App

'China Mystery' is First myVEGAS Release in Multi-Game Licensing Deal

BURLINGAME, Calif.--(BUSINESS WIRE)-- **PLAY**STUDIOS, a game development company focusing on free-to-play casino games, today announced a partnership with Konami Gaming, Inc., a global leader in casino gaming and systems. The agreement establishes myVEGAS as a social and mobile channel for several Konami game titles.

"Licensing established content has been the dominant creative paradigm in the slot industry for quite some time," observed Andrew Pascal, CEO of **PLAY**STUDIOS. "From game shows, to rock bands, to blockbuster movies, casino slot manufacturers have been leveraging the brand equity of pop culture content. Now it's our turn to bring established Las Vegas gaming content into the free-to-play social and mobile space."

Steve Sutherland, CEO and Executive Vice President at Konami Gaming, Inc. said, "We have been very deliberate in our evaluation of opportunities to bring KONAMI's popular game themes online. In **PLAY**STUDIOS, we identified a partner with an experienced management team, a high-quality product, and an engaging customer experience that combined to create an opportunity for our games to thrive on their social app. We are optimistic that **PLAY**STUDIOS' social platform will expose our game themes, like China Mystery, to new customers while also making them available to existing fans who may be looking to play them online."

The myVEGAS Facebook release of KONAMI's China Mystery™ contains the original game's most popular features, including Action Stacked Symbols® and the Balance of Fortune™ free game bonus. Additional Konami titles will be released in the months to come.

myVEGAS is free to play and currently available on iOS, Android, and Kindle mobile devices, as well as on Facebook. myVEGAS is the only social casino app that gives players a chance to earn real world rewards from an exclusive collection of travel, leisure, and entertainment brands. Rewards include complimentary hotels stays, meals, shows, nightclub access, and more.

For *China Mystery*™ image and video assets, please visit:

- http://myvegas.com/games/china-mystery

To play myVEGAS on Facebook, visit:

- https://apps.facebook.com/playmyvegas?kt_tu=partner&kt_st1=mv_pr

To download the mobile myVEGAS app, visit:

- (iOS) APP STORE - http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55478d21
- (Android) GOOGLE PLAY - http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55474319
- (Kindle) AMAZON Store - http://ad-x.co.uk/API/click/PLYSTskjghfugDP/web25269a55478d21

About PLAYSTUDIOS

PLAYSTUDIOS is a developer of engaging casual games for mobile and social platforms. Founded by a team of experienced gaming and technology entrepreneurs, **PLAY**STUDIOS' first free-to-play application, *myVEGAS*, combines the best elements of popular social games with established gambling mechanics. Players enjoy an ever-growing collection of slot and table games, and the opportunity to earn an unprecedented selection of valuable, real-world rewards from leading hospitality, entertainment, and leisure brands. Currently, myVEGAS reward partners include MGM Resorts International, Wolfgang Puck, Cirque du Soleil, House of Blues, Sugar Factory, and the Las Vegas Monorail. For more information about **PLAY**STUDIOS, visit the company's website at www.myVEGAS.com.

About Konami Gaming, Inc.

Konami Gaming, Inc. is a Las Vegas-based subsidiary of KONAMI CORPORATION (NYSE: KNM). The company is a leading designer and manufacturer of slot machines and casino management systems for the global gaming market. For more information about Konami Gaming, Inc. or the SYNKROS gaming enterprise management system, please visit www.konamigaming.com.

Press Contact:
PLAYSTUDIOS
Kate Pietrelli, 760-518-2633
kate@playstudios.com
or
Press Contact:

Konami Gaming, Inc.
Tashina Wortham, 702-419-6025
wortham0609@konamigaming.com

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