

March 20, 2018



## **Cummins Announces Sponsorship of the Nonprofit Federal Alliance for Safe Homes #HurricaneStrong Initiative to Raise Awareness of Hurricane Safety and Readiness**

MINNEAPOLIS--(BUSINESS WIRE)-- Cummins, a global leader in back-up power solutions and engine technology trusted by critical care facilities and first responders, has partnered with the Federal Alliance for Safe Homes (FLASH) as a corporate sponsor of *#HurricaneStrong*, a national hurricane resilience initiative to empower the public with hurricane safety and mitigation information.

*#HurricaneStrong* aims to save lives and homes through collaboration with leading organizations in the disaster safety movement, including FEMA, NOAA and *The Weather Channel*. The initiative provides information for families and homeowners through home improvement store workshops, children's programming, local and national news media, school lesson plans, special events, and social media channels.

"We are proud to welcome Cummins as a national sponsor for the *#HurricaneStrong* initiative," said FLASH President and CEO Leslie Chapman-Henderson. "Their support of the campaign demonstrates their commitment to protecting families in communities at risk for hurricanes. We are especially excited to bring their knowledge about generator safety into the educational program."

Cummins will also participate in the 2018 NOAA Hurricane Awareness Tour (HAT) at five stops along the Gulf coast and featuring visitor booths aimed at local homeowners, teachers, schoolchildren, and public officials. Locations include:

- May 7: McAllen, Texas
- May 8: Beaumont, Texas
- May 9: Baton Rouge, Louisiana
- May 10: Montgomery, Alabama

- May 11: Lakeland, Florida

For more information, please visit: <http://flash.org/hurricanestrong/>

“After one of the most active hurricane seasons on record with 17 named storms, the importance of preparedness is even more evident. *#HurricaneStrong* is a great initiative to inform the public on ways to remain safe, reduce cost from storm damage and save lives and homes during hurricane season,” said Joanne Hanson, Marketing Communications Leader, Cummins Inc. “Raising public awareness is the first step in helping to ensure safety and preparedness.”

Cummins helps consumers prepare for the worst and provides them with peace-of-mind during severe weather through its Connect™ Series line of home standby generators. Connect Series generators, which includes the new QuietConnect Series, turn on automatically when a power outage strikes to keep lights, refrigerators, heat, security systems, and sump pumps on. Patented sound technology, coupled with an advanced housing design, make the Cummins among the quietest running generators available on the market today. The compact design allows for installation as close as 18 inches from the home, making them comparable to air conditioning units in size and curb appeal. The use of natural gas or propane allows for more power using less fuel and producing fewer emissions than portable generators.

Cummins standby generators must be professionally installed by an authorized Cummins dealer or a qualified electrical contractor to ensure safety and local code compliance. For more information about Cummins standby generators or to estimate your power needs, visit <https://homegenerators.cummins.com/> or call 1-800-CUMMINS to schedule a free in-home assessment.

### **About Cummins Inc.**

Cummins Inc., a global power leader, is a corporation of complementary business segments that design, manufacture, distribute and service a broad portfolio of power solutions. The company's products range from diesel and natural gas engines to hybrid and electric platforms, as well as related technologies, including battery systems, fuel systems, controls, air handling, filtration, emission solutions and electrical power generation systems. Headquartered in Columbus, Indiana (U.S.A.), since its founding in 1919, Cummins currently employs approximately 58,600 people committed to powering a more prosperous world. Cummins serves customers in about 190 countries and territories through a network of some 500 company-owned and independent distributor locations and approximately 7,500 dealer locations. Cummins earned \$1 billion on sales of \$20.4 billion in 2017. Press releases can be found on the Web at [www.cummins.com](http://www.cummins.com). Follow Cummins on Twitter at [www.twitter.com/cummins](https://twitter.com/cummins) and on YouTube at [www.youtube.com/cumminsinc](http://www.youtube.com/cumminsinc).

### **About FLASH**

The nonprofit Federal Alliance for Safe Homes (FLASH) is the country's leading consumer advocate for strengthening homes and safeguarding families from natural and manmade disasters. The FLASH partnership includes more than 100 innovative and diverse organizations that share a vision of making America a more disaster-resilient nation including: BASF Corporation, FEMA, Florida Division of Emergency Management, The Home

Depot, Huber Engineered Woods, International Code Council, National Weather Service, Portland Cement Association, Simpson Strong-Tie, State Farm, and USAA. In 2008, FLASH, and Disney opened the interactive weather experience StormStruck: A Tale of Two Homes, in Lake Buena Vista, FL. Learn more about FLASH and access free consumer resources by visiting [www.flash.org](http://www.flash.org), calling toll-free (877) 221- SAFE (7233), following @federalalliance on Twitter, [Facebook.com/federalalliance](https://www.facebook.com/federalalliance), and the FLASH blog – [Protect Your Home in a FLASH](#).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20180320005355/en/>

Cummins Inc.

Elizabeth Zaitz

[elizabeth.zaitz@cummins.com](mailto:elizabeth.zaitz@cummins.com)

or

Grayling for Cummins Inc.

Pasquale Gianni

[pasquale.gianni@grayling.com](mailto:pasquale.gianni@grayling.com)

Source: Cummins Inc.