

July 30, 2025



Columbia Sportswear Company Releases 2024 Impact Report

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (NASDAQ: COLM), a global leader in outdoor, active, and lifestyle products, today published its 2024 Impact Report. The report outlines progress across the Company's three corporate responsibility pillars: Empowering People, Sustaining Places, and Responsible Practices.

The report highlights work accomplished by its four primary brands – Columbia, SOREL, Mountain Hardwear and prAna. 2024 highlights include:

- As of 2024, we've exceeded 80% of our Planet Water goal of providing access to clean water for 100,000 people per day.
- Employees contributed over 6,100 volunteer hours.
- Mountain Hardwear was named Corporate Partner of the Year by Leave No Trace.
- Absolute energy consumption, 2022 versus 2024, at our Oregon distribution center and headquarters has declined by over 900,000 kilowatt hours and nearly 67,000 therms.
- In partnership with all other RISE industry supporters in 2024, RISE reached over 425 workplaces, totaling more than 375,000 workers, over 65% of whom are women.

To learn more about Columbia Sportswear Company's efforts, view the [2024 Impact Report](#). The Company has also conducted a Sustainability Accounting Standards Board (SASB) disclosure for 2024, which discloses the Company's ESG efforts in accordance with SASB industry-specific standards.

Forward-Looking Statements

This document may contain forward-looking statements. The company's expectations, beliefs and projections are expressed in good faith and are believed to have a reasonable basis; however, such forward-looking statement involves a number of risks and uncertainties, including those described in the company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q under the heading "Risk Factors," and those that have been or may be described in other reports filed by the company, including reports on Form 8-K.

About Columbia Sportswear Company

Columbia Sportswear Company connects active people with their passions and is a global multi-brand leading innovator in outdoor, active and lifestyle products including apparel, footwear, accessories, and equipment. Founded in 1938 in Portland, Oregon, the company's brands are today sold in more than 100 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hard Wear®, SOREL®, and prAna® brands. To learn more, please visit the company's websites at www.columbia.com,

www.mountainhardwear.com, www.sorel.com, and www.prana.com.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250730325681/en/>

Mary Ellen Glynn

Senior Director of Corporate Communications

mglynn@columbia.com

Source: Columbia Sportswear Company