

July 28, 2021



Columbia Sportswear Company Releases 2020 Corporate Responsibility Report

PORTLAND, Ore.--(BUSINESS WIRE)-- Today, Columbia Sportswear Company (NASDAQ: COLM) released its [2020 Corporate Responsibility Report](#), which includes performance highlights and progress made throughout 2020 in the three main areas of focus in its corporate responsibility strategy – empowering people, sustaining places and responsible practices.

Despite a wildly challenging year, which affected operations across the globe, Corporate Responsibility remained a priority for Columbia Sportswear Company in 2020.

“Throughout the year, we remained true to our core values by continuing to invest in our employees and sustainable manufacturing processes, while focusing on urgent social challenges,” said Tim Boyle, Chairman, President and CEO. “I’m proud that our employees rose to the challenges of the COVID-19 pandemic, not only by being as productive as ever, but by excelling.”

The report highlights work accomplished by its four primary brands – Columbia, SOREL, Mountain Hardwear and prAna. In 2020, Columbia Sportswear Company:

- Set a climate target goal of 30% reduction in manufacturing emissions by 2030.
- Established a senior-level Diversity, Equity and Inclusion Leadership Team and introduced three new Employee Resource Groups
- Built seven new water towers in our manufacturing partners’ communities, bringing our total to 22 water towers built through the Columbia Clean Drinking Water Program. Each water tower provides up to 1,800 people per day with clean drinking water.
- Donated nearly \$1,900,000 to charitable causes or organizations.
- Had at least 72% of styles across brands that contained one or more preferred material attributes.
- Diverted 2.6 million polybags from landfills due to prAna eliminating polybags from certain products.

The report also features spotlights on CSC’s response to COVID-19, voting, social and racial justice, and climate.

To learn more about Columbia Sportswear Company’s corporate responsibility efforts, view the 2020 Corporate Responsibility Report [here](#). The Company has also released a Sustainability Accounting Standards Board (SASB) Index, which discloses the Company’s corporate responsibility efforts in accordance with SASB industry-specific standards and can be viewed [here](#).

About Columbia Sportswear Company:

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL® and prAna® brands. To learn more, please visit the company's websites at www.columbia.com, www.mountainhardwear.com, www.sorel.com and www.prana.com.

Forward-Looking Statements

This document contains forward-looking statements within the meaning of the federal securities laws, including statements regarding anticipated results, profitability and growth. Forward-looking statements often use words such as “will,” “anticipate,” “estimate,” “expect,” “should,” and “may” and other words and terms of similar meaning or reference future dates. The company's expectations, beliefs and projections are expressed in good faith and are believed to have a reasonable basis; however, each forward-looking statement involves a number of risks and uncertainties, including those set forth in this document, those described in the company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q under the heading “Risk Factors,” and those that have been or may be described in other reports filed by the company, including reports on Form 8-K.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20210728006108/en/>

Mary Ellen Glynn
Director of Corporate Communications
mglynn@columbia.com

Source: Columbia Sportswear Company