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## **Columbia Sportswear Company to Announce Fourth Quarter and Full Year 2014 Financial Results on Thursday, February 12, 2015**

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq: COLM) plans to release financial results of its fourth quarter and full year 2014 at approximately 4:00p.m. ET on Thursday, February 12, 2015.

At approximately 4:15 p.m. ET, a commentary by Tom Cusick, Senior Vice President and Chief Financial Officer, reviewing the company's financial results and initial 2015 outlook will be furnished to the SEC on Form 8-K and published to the company's website at <http://investor.columbia.com/results.cfm>. Analysts and investors are encouraged to review this commentary prior to participating in a conference call to be hosted by senior management at 5:00p.m.ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at <http://investor.columbia.com> where it will remain available until February 12, 2016.

Columbia Sportswear Company is a leader in the global outdoor and active lifestyle apparel, footwear, accessories and equipment industry. Founded in 1938 in Portland, Oregon, the company has assembled a portfolio of active brands that are sold in approximately 100 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, Sorel®, prAna®, Montrail® and OutDry® brands. To learn more, please visit the company's websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), [www.prana.com](http://www.prana.com), [www.montrail.com](http://www.montrail.com), and [www.outdry.com](http://www.outdry.com).

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