

Columbia Sportswear Company to Announce Fourth Quarter and Fiscal Year 2008 Financial Results on January 29, 2009

PORTLAND, Ore., Jan. 15 /PRNewswire-FirstCall/ -- Columbia Sportswear Company (Nasdaq: COLM) will release fourth quarter and fiscal year 2008 financial results on Thursday, January 29, 2009 after the market closes.

The Company's senior management will host a telephone conference call to review those results at 5:00 p.m. ET that same day, Thursday, January 29, 2009.

To participate, please dial 800-851-3059 in the United States, Conference ID # 81646434. Outside the United States, please dial 706-679-8430. The call will also be webcast live on the investor information section of the Company's website at www.columbia.com, where it will remain available until April 22, 2009.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at www.columbia.com.

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