

October 14, 2008



Columbia Sportswear Company to Announce Third Quarter 2008 Financial Results on October 23, 2008

PORTLAND, Ore.--(BUSINESS WIRE)--

Columbia Sportswear Company (Nasdaq:COLM) will release third quarter 2008 financial results on Thursday, October 23, 2008 after the market closes.

The Company's senior management will host a telephone conference call at 5:00 p.m. ET that same day, Thursday, October 23, 2008. The call will include discussions regarding the Company's third quarter financial performance, and a review of the Company's geographic, merchandise category and brand performance.

To participate, please dial 800-851-3059 in the United States, Conference ID # 68372508. Outside the United States, please dial 706-679-8430. The call will also be webcast live on the investor information section of the Company's website at www.columbia.com, where it will remain available until January 15, 2009.

Founded in 1938 in Portland, Oregon, Columbia Sportswear Company is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail. To learn more about Columbia, please visit the Company's website at www.columbia.com.

Source: Columbia Sportswear Company