

SIRIUS Debuts Starmate 5 Dock & Play Radio

Popular Dock & Play radio will be the first satellite radio enabled for A La Carte channel selection

Starmate 5 will also support "The Best of XM" on SIRIUS and other new programming plans

NEW YORK, Oct. 2 /PRNewswire-FirstCall/ --SIRIUS XM Radio (Nasdaq: SIRI) today announced the introduction of the Starmate 5, the next generation Dock & Play satellite radio that will play over 130 channels of SIRIUS programming, including 100% commercial-free music, plus talk, sports, news, comedy and entertainment.

(LOGO: http://www.newscom.com/cgi-bin/prnh/19991118/NYTH125)

The Starmate 5 will also support A La Carte channel selection, as well as "The Best of XM" programming package. With an MSRP of \$129.99, the Starmate 5 is now available at retail at Best Buy, Crutchfield, RadioShack and regional retailers. Starmate 5 radios are also available at www.shop.sirius.com.

"We are pleased to launch the first-ever satellite radio enabled for A La Carte channel selection," said Bob Law, Group Vice President and General Manager, Aftermarket Division, SIRIUS XM Radio. "The Starmate 5 Dock & Play radio reinforces SIRIUS XM Radio's promise to give consumers more programming and pricing options."

Starmate 5 is built with universal docking capability, allowing for effortless transfer between home and car docks. The popular SIRIUS Dock & Play radio features a blue widescreen display for easy viewing and use, and includes a complete vehicle kit. Optional accessory docking kits and audio systems allow convenient use in the home, office and additional vehicles.

The Starmate 5 is easy to use and features:

- -- A La Carte channel selection or "The Best of XM" and other programming packages
- -- Blue wide-screen display for easy viewing and use
- -- SIRIUS Replay(TM): Pause, rewind and replay up to 44 minutes of live satellite radio
- -- FM transmitter or stereo audio output to connect to any vehicle's radio
- -- FM preset function: Store the best FM frequencies in the area
- -- 30 presets: Enjoy fast access to favorite channels
- -- S-Seek(TM) Alert: Don't miss favorite artists, songs and sports
- -- One-Touch Jump (TM): Jump to favorite channels or local traffic and weather
- -- Universal docking capability: Add accessories to enjoy in the home, office or additional vehicles

SIRIUS XM Radio's "Best of Both" programming and full slate of new plans, including the opportunity to choose channels on an A La Carte basis for the first time ever in subscription media are now available.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering the "The Best Radio on Radio" to more than 18 million subscribers, including 100% commercial-free music, and premier sports, news, talk, entertainment, traffic and weather.

SIRIUS XM Radio has exclusive content relationships with an array of personalities and artists, including Howard Stern, Oprah, Martha Stewart, Jimmy Buffett, Elvis, Jamie Foxx, Barbara Walters, Frank Sinatra, Opie & Anthony, The Grateful Dead, Willie Nelson, Bob Dylan, Dale Earnhardt Jr., Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball, NASCAR(R), NHL, and PGA Tour(R), and broadcasts major college sports.

SIRIUS XM Radio has exclusive arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, Circuit City, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving Sirius XM Radio Inc. and XM Satellite Radio Holdings Inc., including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the ability to obtain governmental approvals of the transaction on a timely basis; the failure to realize synergies and cost-savings from the transaction or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; and operating costs and business disruption following the merger, including adverse effects on employee retention and on our business relationships with third parties, including

manufacturers of radios, retailers, automakers and programming providers. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the Quarter ended June 30, 2008, all of which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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