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Ferry-Morse Welcomes Spring with Garden Get-Together Video Series; Shares 25% off Discount with Series

Brand's Resident Green Thumb and popular gardening creators share free advice and inspiration for gardeners of all levels

NORTON, Mass.--(BUSINESS WIRE)-- [Ferry-Morse](#), one of the leading and oldest gardening seed brands in the United States, part of the Central Garden & Pet Company portfolio (NASDAQ: CENT) (NASDAQ: CENTA), is ushering in Spring with its annual [Garden Get-Together](#), now expanded to a video series. Starting Thursday, March 20, the first day of Spring, fresh episodes will drop every Tuesday and Thursday through April 22 on the Ferry-Morse [Instagram](#), [TikTok](#), [Facebook](#) or [YouTube](#) channels.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250319489921/en/>

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Episodes will delight gardeners and cover a variety of topics, such as new products for the 2025 season, tips and tricks for

ornamental and edible gardening, how to use your homegrown flowers and produce in DIY projects and recipes, and more.

“Being able to grow your own beautiful flowers and delicious, fresh produce and utilize your harvests in multiple ways is one of the sweetest benefits of gardening,” said Rebecca Sears, CMO & Resident Green Thumb at Ferry-Morse. “Our goal is to help as many gardeners as possible reap those benefits this season, which is why we’re thrilled to launch this series and guide gardeners on their journey throughout the season in a fun and inspiring way.”

As event host, Sears, who is gardening in Zone 6b this season, will be joined by special guests Brian Brigantti of [Redleaf Ranch](#), gardening in Tennessee in Zone 7b, and Caitlin Shoemaker of [From My Bowl](#), gardening in Washington in Zone 8b. Brian and Caitlin will be sharing their own personal gardening experiences and insights, featuring footage from their vibrant, lush gardens.

On the table for discussion throughout the series will be Ferry-Morse’s recently launched [Bulk Flower & Wildflower Mixes](#), a collection of 50 different 1-pound bags of flower, wildflower, and lawn alternative seeds that are easy to grow and maintain. These mixes cater to a variety of [color preferences](#), [garden features](#), and [regional conditions](#), inviting

gardeners to express their creativity and try various DIY projects that will be demonstrated by Ferry-Morse and creators in upcoming episodes.

Ferry-Morse will also showcase its expanded seed packet collection, now offering over 50 new varieties of non-GMO and USDA-certified organic seeds. These new edible and ornamental varieties include [Artichoke Green Globe](#), [Basil Dark Opal](#), [Zinnia Candy Cane](#), and more. Beyond new products and DIY activities, the series will also cover essential gardening tips and tools to help gardeners prepare for the growing season.

To help viewers celebrate this year's gardening season, Ferry-Morse will offer a special 25% off discount in honor of the Garden Get-Together, good for any of its individual seed packets, premium garden tools, garden-themed merchandise, and accessories, and more by using code **TOGETHER** (valid through April 30th, 2025).

For those looking for additional expert advice throughout the season, Ferry-Morse offers a variety of online tools including the [Garden Matchmaker Quiz](#) for personalized seed recommendations and [The Greenhouse blog](#) for gardening tips and recipes available on FerryMorse.com. Gardeners of all levels can read more about Ferry-Morse's best tips for a successful garden [here](#).

For more information on this year's Garden Get-Together series, visit <https://ferrymorse.com/pages/garden-get-together-2025-sign-up> and tune in as episodes are released on Ferry-Morse's social channels.

About Ferry-Morse

Founded in 1856, Ferry-Morse is one of the oldest operating seed businesses in the United States and pioneered the practice of selling only fresh flower, herb, and vegetable seeds packed for the current season. Along with our history comes a wealth of knowledge, innovations, and experience helping generations of gardeners. Quality and integrity, including a dedication to only non-GMO seeds, have always been at the center of the Ferry-Morse brand. Ferry-Morse is part of the Green Garden Products family of brands, the leading supplier of seed packets and seed starter products for flower and vegetable gardens in North America. Green Garden Products is owned by Central Garden & Pet. For more information, visit ferrymorse.com.

About Central Garden & Pet

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) understands home is central to life and has proudly nurtured happy and healthy homes for over 45 years. With fiscal 2024 net sales of \$3.2 billion, Central is on a mission to lead the future of the pet and garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands including Amdro®, Aqueon®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, Nylabone® and Pennington®, strong manufacturing and distribution capabilities, and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California, with 6,450 employees primarily across North America. Visit www.central.com to learn more.

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