BeFra

2Q26 Earnings Call

July 23, 2026

Cautionary Statement Regarding Forward-Looking Statements

Matters discussed in this presentation may constitute forward-looking statements. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements, which are other than statements of historical facts. The words “believe,” “anticipate,” “intends,” “estimate,” “potential,” “may,” “should,” “expect,” “pending,” and similar expressions identify forward-looking statements. The forward-looking statements in this presentation are based upon various assumptions. Although we believe that these assumptions were reasonable when made, because these assumptions are inherently subject to significant uncertainties and contingencies which are difficult or impossible to predict and are beyond our control, we cannot assure you that we will achieve or accomplish these expectations.

PRESENTERS

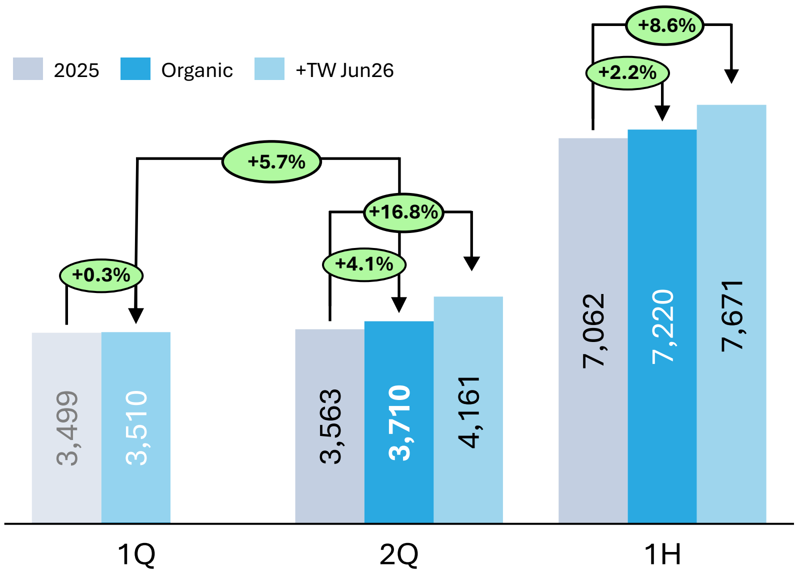
Andrés Campos
President & CEO,
BeFra

Raúl del Villar
CFO, BeFra

BeFra

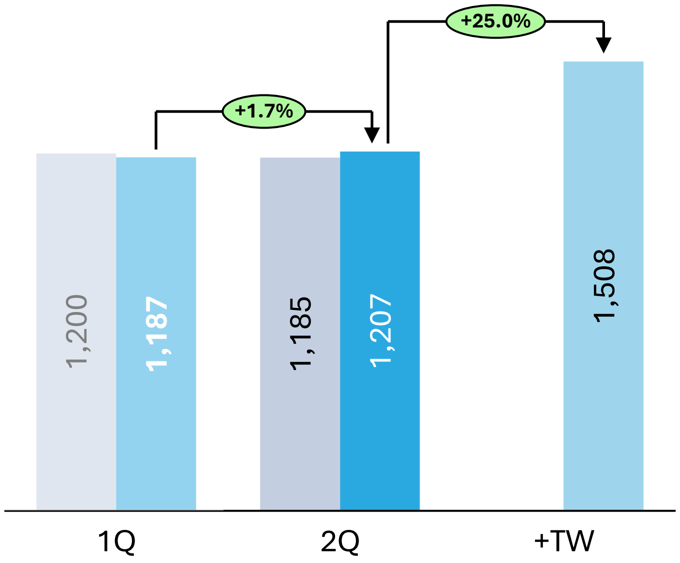
Revenue

(Million MXN)



Stencil Base

(Average ‘000)

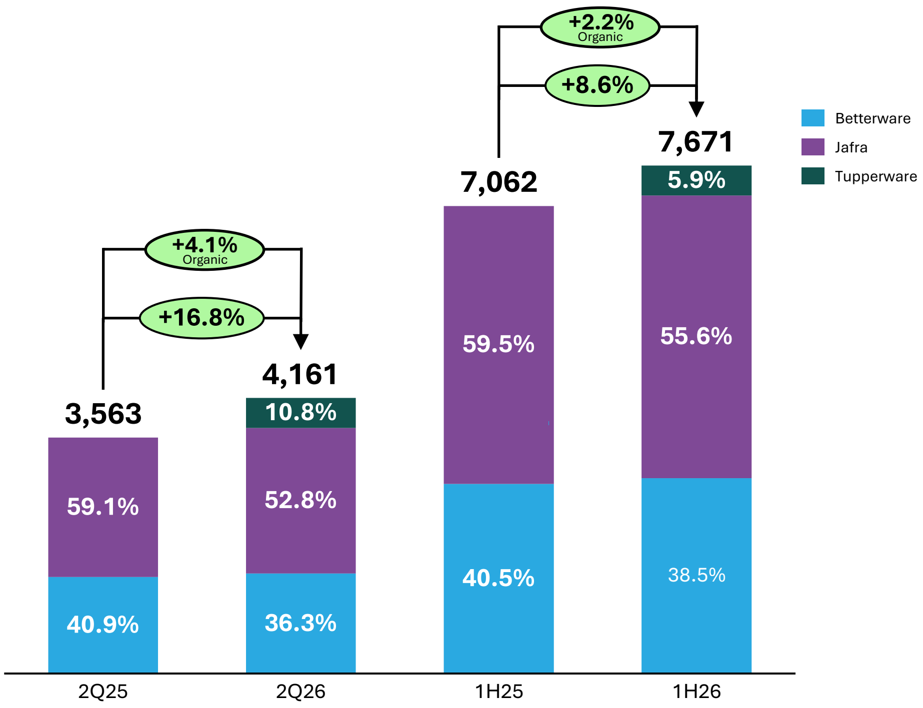


Organic = BW + JF

Revenue Distribution

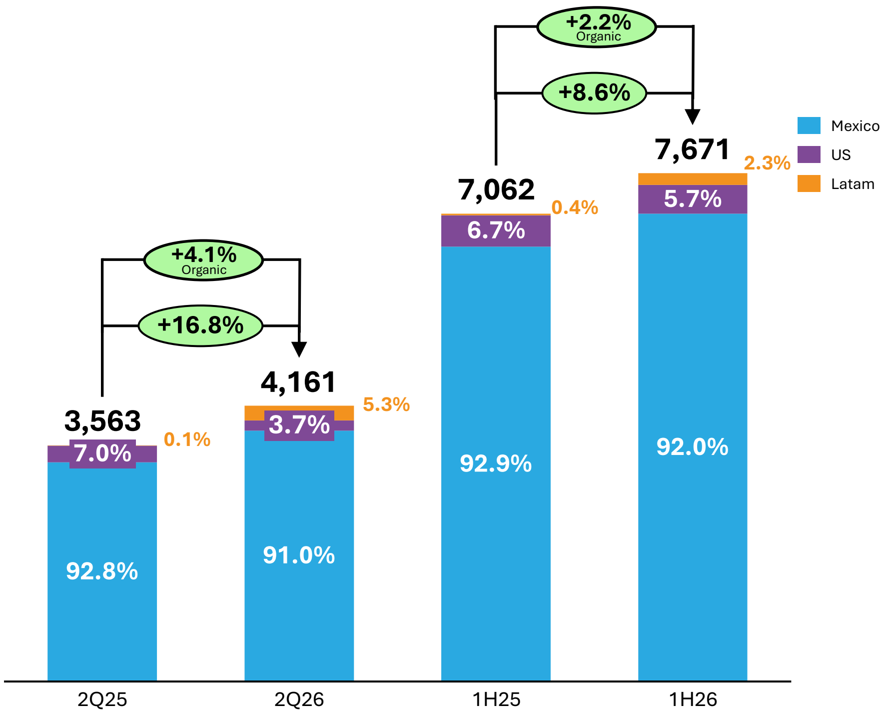
By Brand Unit

(Million MXN)



By Region

(Million MXN)



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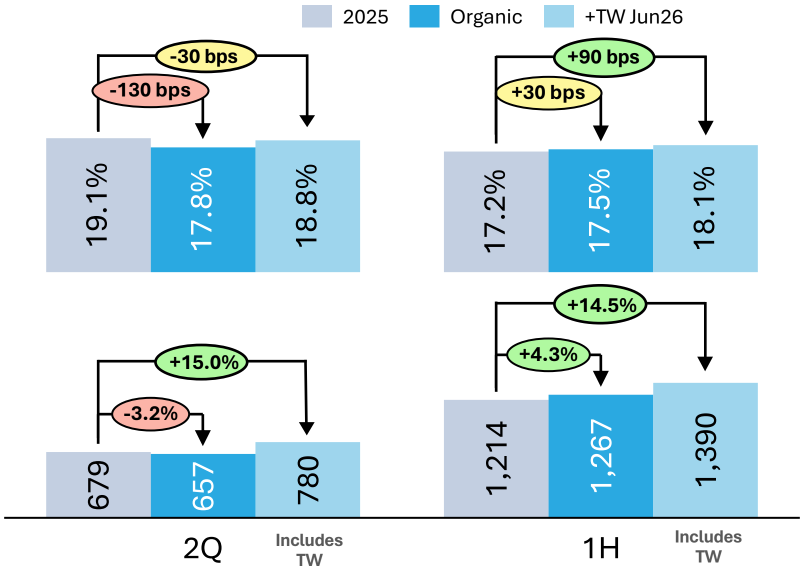
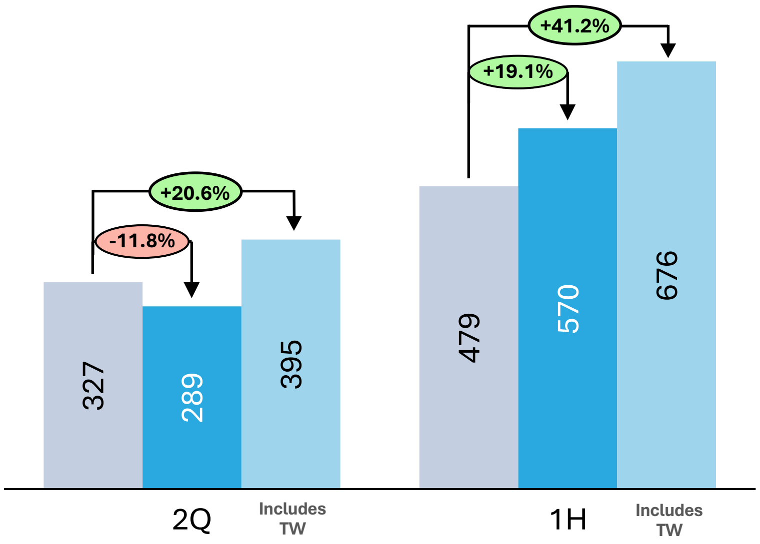
EBITDA

(Million MXN)



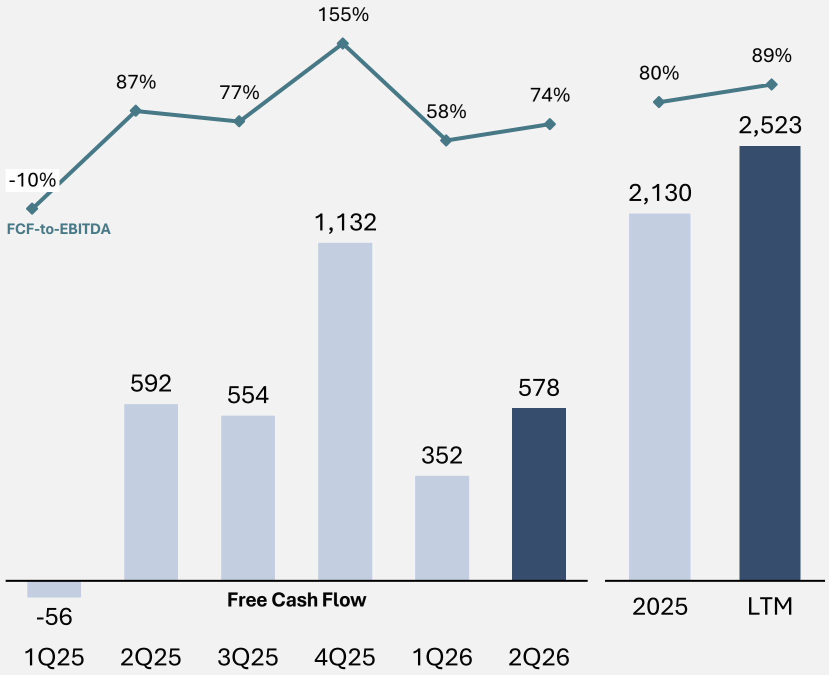
Net Income

(Million MXN)



Free Cash Flow

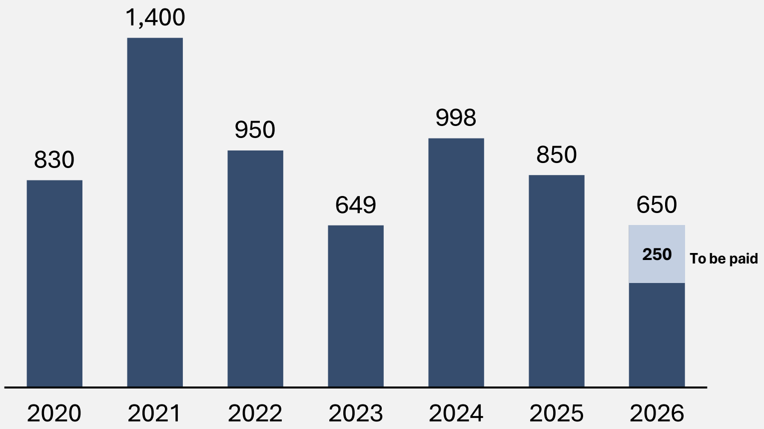
(Millions MXN)



Dividends

26 consecutive quarters of paying dividends since IPO

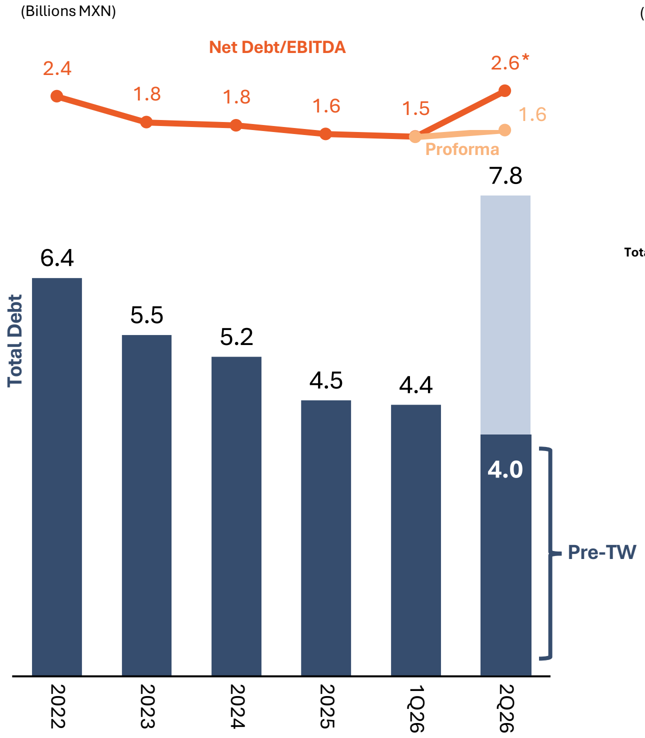
Dividends Paid
(Millions MXN)



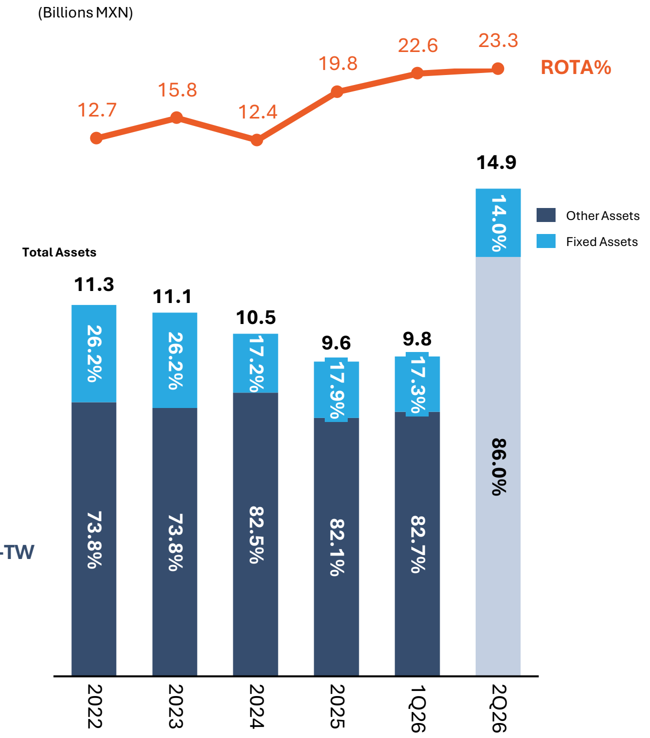
	2020	2021	2022	2023	2024	2025	2026
%EBITDA	39.4%	52.2%	41.0%	23.8%	36.0%	31.9%	28.8%

Financial Performance FY

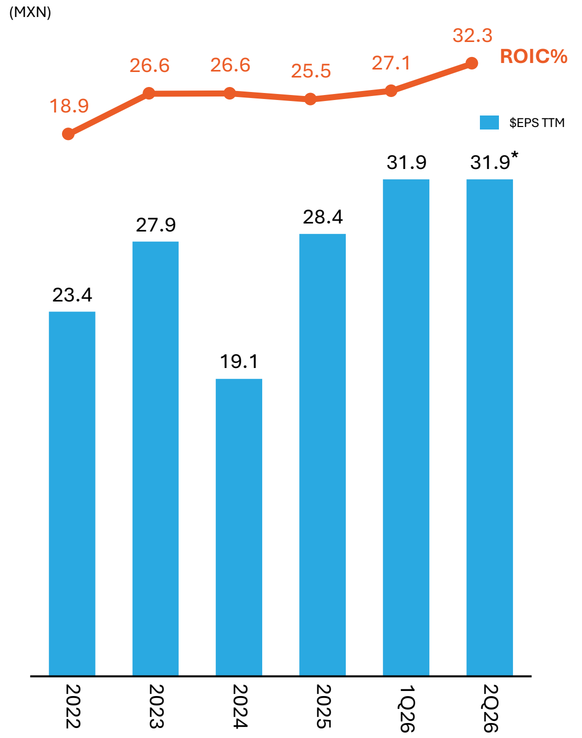
Leverage



Asset-light



Return on Investment



2Q26 Ratios include Tupperware Proforma TTM unless otherwise stated
*Considers only one month of Tupperware

Strategic Pillars – 2025 to 2030

1

Strengthen Mexico Leadership

Consolidate our position as market leader in Mexico

2

Regional Expansion

Continue growing in the USA and keep expanding in Latin American markets

3

New Brands or Categories

Remain focused on exploring new categories in Mexico and beyond

4

Digital Transformation

Evolve our business model towards a digital P2P solution

5

Financial Discipline and Control

Maintain financial discipline, demonstrate the strength of our business model, and strengthen financial planning

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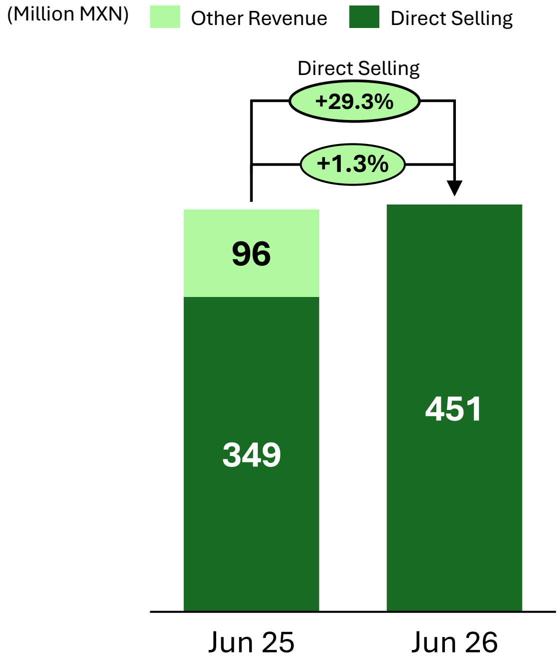
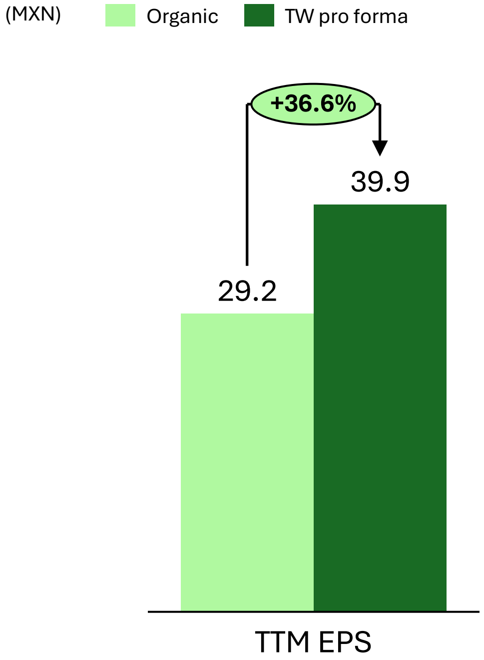
Tupperware®

Revenue



EPS Accretion



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Q&A

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Thank you.

INVESTOR RELATIONS

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